Go With The Flow

By Eddie White
WHAT IS PDC?

The Professional Development Center (PDC) is to help students and alumni cultivate essential skills necessary to make informed decisions and take the necessary steps to achieve their career goals.
I was creating these...

Workshop flyers
I was creating these...

Workshop flyers

Personal Branding:
Leveraging Your Online Portfolio for Networking

In this workshop you will learn about:
- Building your online presence
- Why you should use LinkedIn
- Personal websites/online portfolios

Guest Speaker:
Emily Chiu, Career Coach for CUNY Tech Prep

Emily will also be recruiting for the 2020-2021 CUNY Tech Prep school year.

Please attend to learn more information about the program and how to apply!

TUESDAY, MARCH 10th, 2020
1:00PM - 2:00PM
ROOM: N-119

CUNY TECH PREP
PROFESSIONAL DEVELOPMENT CENTER
BUT THINGS CHANGED...
Change of Plans

In addition to making flyers, the PDC wanted me to film and edit Student Testimonials.
Why

PDC wanted to be more credible by allowing students to talk about their experience with the PDC.
My Experience

Due to my previous experience with Premiere Pro, Final Cut Pro, and iMovie. It made me the perfect candidate to tackle this “challenge.”
Student Testimonial, Elena Zimareva

https://vimeo.com/394605001
Student Testimonial, Elena Zimareva (short)

https://vimeo.com/418202497