

# Go With The Flow

By Eddie White

# WHAT IS PDC?

The Professional Development Center (PDC) is to help students and alumni cultivate essential skills necessary to make informed decisions and take the necessary steps to achieve their career goals.



# I was creating these...

Workshop flyers



**PROFESSIONAL DEVELOPMENT CENTER**

**PROFESSIONAL DEVELOPMENT CENTER ORIENTATION**

The Professional Development Center (PDC) provides:

- Career Development
- One on One Career Counseling
- Mock Interview Preparation
- Access to CityTechConnect virtual job board (for internships, full time, and part time employment)
- Leadership Luncheons, Career Workshops, and Professional Development Seminars

Please RSVP by logging into your CityTechConnect account or contact PDC if you do not have an account.

**TUESDAY, FEBRUARY 4<sup>th</sup>, 2020**  
**1:00pm - 2:00pm**  
**ROOM: LG-30**  
PLEASE PLAN TO ARRIVE 10 MINUTES PRIOR, AS WORKSHOPS START ON TIME!!!

**CITY TECH**



**PROFESSIONAL DEVELOPMENT CENTER**

In Collaboration With

**SLD**  
STUDENT LIFE & DEVELOPMENT

**FINDING THE BALANCE: TIPS TO BECOMING A WELL-ROUNDED STUDENT**

Join The Professional Development Center (PDC) and Student Life and Development as we share tips and tricks to help you understand the importance of being a well-rounded student.

**FEBRUARY 20<sup>th</sup>, 2020**  
**ROOM: N-119**  
**1:00PM-2:00PM**  
PLEASE PLAN TO ARRIVE 10 MINUTES PRIOR, AS WORKSHOPS START ON TIME.

*In this workshop you will:*

- Learn about the benefits of being a well-round student
- Work on team-building activities and develop communication skills
- Learn how to get involved with City Tech clubs and organizations
- Categorize why employers are seeking well-rounded applicants

**CITY TECH**

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The flyer features a background image of hands typing on a laptop keyboard. A circular portrait of Emily Chiu is positioned in the upper right. The text is arranged in a clean, modern layout with a color palette of blue, yellow, green, and purple.

## Personal Branding: Leveraging Your Online Portfolio for Networking

**Guest Speaker:**  
**Emily Chiu, Career Coach  
for CUNY Tech Prep**

In this workshop you will learn about

- Building your online presence
- Why you should use LinkedIn
- Personal websites/online portfolios

Emily will also be recruiting for the 2020-2021 CUNY Tech Prep school year

Please attend to learn more information about the program and how to apply!

**TUESDAY, MARCH 10<sup>th</sup>, 2020**

**1:00PM - 2:00PM**

**ROOM: N-119**

**P** PROFESSIONAL  
DEVELOPMENT  
CENTER

CUNY  
TECH  
PREP

**BUT THINGS CHANGED...**

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# Change of Plans

In addition to making flyers, the PDC wanted me to film and edit Student Testimonials.



# Why

PDC wanted to be more credible by allowing students to talk about their experience with the PDC.



# My Experience

Due to my previous experience with Premiere Pro, Final Cut Pro, and iMovie. It made me the perfect candidate to tackle this “challenge.”





# Student Testimonial, Elena Zimareva

<https://vimeo.com/394605001>



# Student Testimonial, Elena Zimareva (short)

<https://vimeo.com/418202497>

