**Baltimore: Riot or Uprising? — Democracy Now! Framing Activity and Viewing Guide**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** **Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1) DN! Clip: [www.democracynow.org/2015/4/29/you\_can\_replace\_property\_you\_cant](http://www.democracynow.org/2015/4/29/you_can_replace_property_you_cant)

begin at 9:15minutes go to 25:46

2) CNN Clip: [www.youtube.com/watch?v=sZKgPT62Lwo](http://www.youtube.com/watch?v=sZKgPT62Lwo) end at circa 14min

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| Analyzing media messages | Corporate News Clip | Democracy Now! Clip |
| **F – Focus:** Whose voice drives the story? What angles of the story are presented?  What does this show about the focus of the story? |  |  |
| **R – Representation:** Who is shown, who is not? (Note race, gender identity, age, ethnicity, class, occupation, etc.) |  |  |
| **A – Advantage:** Who might benefit from the clip? Who might be harmed? Whose interests are being served? |  |  |
| **M – Mood:** What is the mood or tone? (Note how choice of words or images, music, editing, images, etc. impact your understanding of the topic) |  |  |
| **E – Evaluate Effect**: What impact does the framing of the story have on your perception of the topic/story? |  |  |

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