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On Monday's we learned the differences between signs and symbols that we see on our daily lives. We sometimes perceive see things and we actually are able to distinguish what it means but we don't really know what it means. Take for example a "do not enter" sign. It is obvious that it means to stay away or to simply not walk past that sign. We by nature are able to read that and follow those signs. That would be known as a "Index Sign", this means that the sign has a physical connection to the real world and is able to communicate without actually communicating. This leads to the word "Semiotics" which is basically what we learned about last Monday. Semiotics is the study of signs and symbols. Symbols go as far back as the late 1800s.

In class we watched a TED talk in which the speaker *Sunni Brown* spoke about the importance of doodling in school and work and showing how doodling should be seen as a way of being productive instead of being seen as something you do when you are bored or simply lazy. As students in COMD, we can be seen as the creatives of today's era and we tend to always have thousands of ideas in our minds and doodling can be a way to express our ideas without actually writing them down on paper or telling someone. Doodling can be seen as a way to express our feelings and emotions as well. Another interesting fact about doodling is that it requires the use of 4 of the major abilities that we as humans poses of which are visual, auditory, reading and writing, and kinesthetic. Being that these four abilities are used in the process of doodling it makes it one of the most effective processes when it comes to expressing yourself.

Overall, we learned the importance of the things we see on our daily lives which are signs and symbols and how those two play an importance in our society because they are the things that keep society in the right direction and communicate with us without really talking to us. We also learned the importance of doodling once in a while to jot down ideas and to see doodling more as a method to be creative rather it being something we do when we are "bored" or "lazy".