

Trevor Wright

Wireframe Development: Crew Call

Introduction

This project will be geared towards developing a wireframe for an app solely for the Entertainment Industry. This app is for those who are looking to enter a career in the Entertainment Industry (live or not), as well as those within the Entertainment Industry looking to further their career.

Materials & Cost

A. Materials

1. Adobe XD
2. YouTube
3. Google
4. Laptop

B. Cost

1. Estimated Cost = \$1,600.00

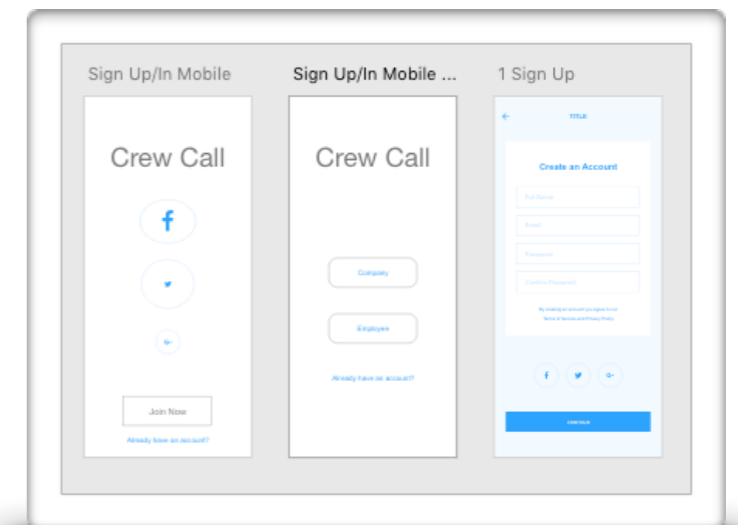
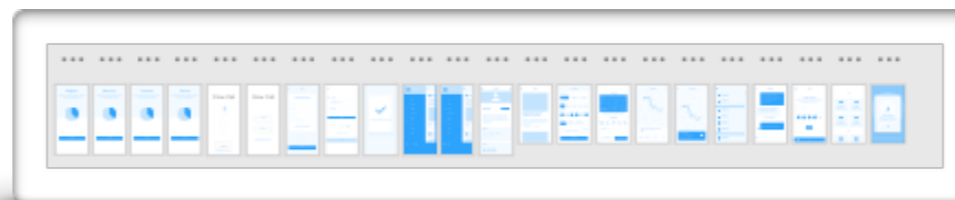
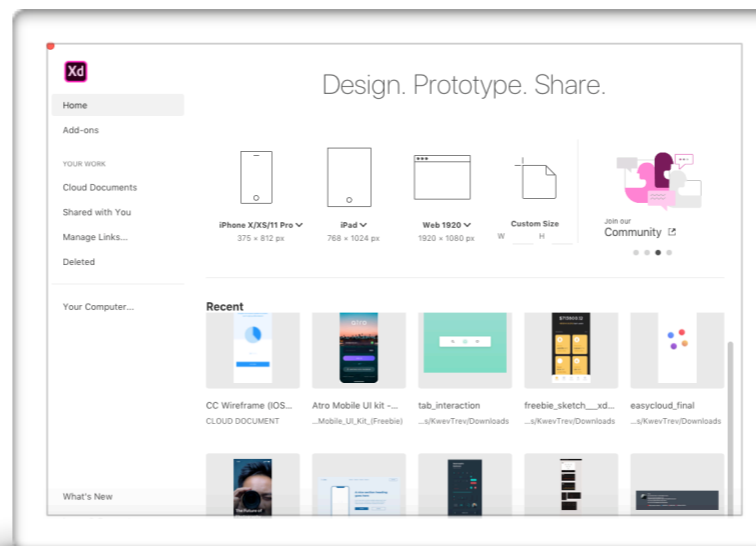
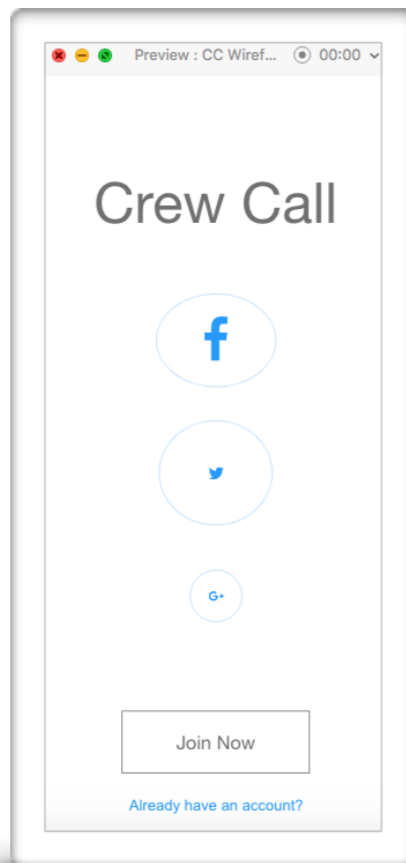
2. Actual Cost = \$00.00

Measure of Success

Success will be measured by expressing as many of the functionalities of the app as possible by using a wireframe. It will also be measured by how clearly the intended use of the app is expressed to the audience and understood by them. Detailed development of apps aesthetics will also be a measure of success.

The Process

Working backwards, I will layout the functionalities and intended outputs of the app. I will conduct research on various job board sites and apps, as well as various attributes that are conducive to a successful job board app. After watching various tutorials on using Adobe XD, I will use templates, shapes, texts, colors, and various digital content development tools to create multiple wireframes displaying the apps visual aesthetics and some of its intended functionalities.



Conclusion

Hypothesis