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It's not shut up and look pretty anymore!
Models are more like "Us" than we think.

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The Beginning of a Change

Fashion is evolutionary and modeling is revolutionary. Now when I say fashion is evolutionary it means it mirrors the same slow changes as our culture , in other words trends or looks from back in the day are coming back now but slightly modified due to our difference in generation but still very similar , it's a cycle . Modeling is becoming revolutionary because of the dramatic changes that are taken place, in the best way. You see diversity in the runways now ,you see models with all different shades ,all types of skin color all types of backgrounds .You see size 12 size 16 size 22 size 8 on the runways , it's not only size 00 anymore. In the article All the Curve Models who Walked During Fall 2019 New York Fashion Week stated ,“At New York Fashion Week, the fall 2019 shows featured 94 appearances by curve and non-sample-size models. It's the most size diversity we've seen since the spring 2018”.

This is the start of something absolutely beautifully amazing , we are finally seeing body shapes that are more realistic in society . Meaning it's unrealistic that everybody is size 00 and is fair skin and tall , most of us don't look like that . And the question was always , why only white extremely thin and tall women get to be models, there's more shade and sizes . The fact that now we see more of the reality on the runways , now we are slowly embracing all of our differences and what makes us unique, and that it's okay to look

different from the person next to you , we are all not meant to look the same . Steven Kolb, the organization's president and CEO, wrote. "American fashion can lead the path." which it can and it will , fashion has a lot of influences on people whether we notice it or not and modeling is one of the influences and now models are being influencers.

Modelles' after Time

Modeling wasn't always what modeling is to us now , in fact how we use models now is the way they used mannequins back then. In other words , instead of having an actual person wearing your design , they used mannequins to 'model' their design . In the 1850s is when modeling took a turn , "Before this, [Charles Frederick Worth](#), who is considered by most to be the "father of haute couture," had his wife model his designs in the early 1850s....Worth's wife, Marie Augustine Vernet, was his "live mannequin," and is considered the first ever fashion model." As stated in the article A Brief History of Fashion Modeling. "The 1970s and 1980s brought better wages and working conditions for models, as well as models landing cosmetic and hair endorsements. [Modeling competitions](#) were popular ways to find new models in the 1970s and 1980s." This is when modeling actually became a profession or a hobby for some , but was taken more serious .

Until 1974 we started to see a big change , it was the start of a change in diversity "Beverly Johnson became the first African-American model to grace the cover of American Vogue." In the 90s , that's where supermodels was born , and that's when they also started to get 'curvier' women as models , like Tyra Banks and Heidi Klum . They had more of a figure but still petite but it was a slow change of the 'look' of a model. "The 2000s brought a whole new aspect to the modeling world: social media. Now, models are more involved than ever with their fans as they share parts of their lives no one got to see before. Models like Kendall Jenner, Gigi Hadid, and Cara Delevingne have millions of followers on their social media accounts, and this is often a big factor in a brand's decision to hire them." So basically becoming a model isn't as hard as before , now anybody can become a model , and social media made that easier and also benefits brands by making it easier to promote their product.

Sources Used



- 1.) A Quick History of Fashion Modeling by Vanessa Helmer 22018
- 2.) All the curve Models who Walked during Fall 2019 New York Fashion Week by Halie LeSavage 2019
- 3.) What its truly like to be a fashion model by Valeriya Safronara 2017

