

Call to Action Rubric

	1	2	3	4	5
Discourse community and issue	There is no indication of the discourse community or issue	It's generally unclear what the discourse community and/or issue is	It's a bit unclear what the discourse community and/or issue is	Mostly clear indication of the discourse community and issue	Clear indication of the discourse community and issue
Thesis is a call to action (suggestion of what should be done to fix the issue)	There is no call to action	Call to action is unclear and/or incomplete	The reader may have to guess what the call to action is; it may be unclear	Call to action is present, but it may not be foundational to the paper	Clear call to action—this call to action is the foundation of the rest of the paper
Integrates sources (“they say”)	0-1 sources are mentioned in the paper	2 sources are used in the paper	3 sources are used in the paper	4 sources (at least-more is okay) are used, but the sources could be more clearly integrated for the audience	4 sources (at least-more is okay) are integrated into the paper in a way that help the audience understand them
Interacts with sources to build an argument (“I say”)	Sources may be present, but there is often no interaction with them or connection to the call to action	Interaction with sources is sometimes minimal or doesn't connect to the call to action	Interaction with sources sometimes builds an arguments and connects to the call to action	Interaction with sources mostly builds an argument and connects to the call to action	Interaction with sources clearly builds an argument and connects to the call to action
Development	A few details are explained; the paper does	Some details are explained, but more detail	Many ideas are explained in detail, but more	Almost all ideas are explained, but a few aspects	All ideas are explained in detail; the paper meets

	not meet the length requirement	would be useful throughout; the paper does not meet the length requirement	detail would be useful throughout; the paper may not meet the length requirement	could use more detail; the paper meets the length requirement	the length requirement
Introduction and conclusion strategies	Introduction and/or conclusion is missing	Uses strategies that the reading warns against	Introduction or conclusion strategies from the reading could be more apparent	Uses strategies from the introductions and conclusions reading, but they could be more developed	Uses strategies from the introductions and conclusions reading to engage the audience
MLA style	MLA style is barely used	MLA style is occasionally used correctly	MLA style is sometimes used correctly	MLA style is mostly used correctly	MLA style is used completely correctly