Sareed Noel

Prof. Latourette

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<center>Context</center>

Throughout my various assignments in this class, I've generally surrounded them around the illustration of how an environment can affect someone, my project is a film that follows suit. This topic is very important for me because in my life I've seen an outcome that most were not fortunate to experience. I live in one of the most dangerous parts of New York and experienced my share of things but I know people who didn't make it to my age today because they got swallowed up by the common indecencies, courtesy of our various environments. When I think about environments I think about more than just the geographical location. I think about the people in it, the economic standing of it, and how that environment plays a role in the bigger picture. I wanted to capture that without being as direct so that there is still room left for the viewer to imagine and connect.

<u>Rhetorical Situation and Related Choices</u>

My target audience was intended to be as general as possible, I wanted to create

something that provided little to no information but was an experience without it. Telling my

audience to "listen, watch, relate, and reflect" while experiencing my film was my way of setting

the environment or headspace in which they should watch it. I wanted my film to be for anyone

because this topic affects everyone. I wanted the audience to relate to the places shown or

recognize the fact that they don't relate. There were neighborhoods of various conditions and

locations that could be recognizable but not relatable as well I was in pursuit of the moments that

someone thought "hey I know that place" or "wow that's someone's place of living" whether it

be for good or bad. My film and the art style would be more modern art because it's not a

traditional film and slightly experimental but at most, it would be in a class setting where people

may try to break down each clip and what they mean or how they relate to the film in all. I feel

like the appeal of my film is more pathos than anything. With the presence of the music and

clips, it can make you feel happy, sad, nostalgic, or confused, all emotions, and there was no use

of logos or ethos, to my intention.

<u>Genre</u>

My genre was chosen because I felt like its where I would most thrive with my creative freedom. I felt like I could illustrate my point while having fun and incorporating all the things I like, as a film. A film to me is a form of visual learning or a mode of conveying a point outside of the common essay or book style which is conceivable in most audiences and I feel that it's more pleasing to experience. In my personal experiences, I've always retained information better when it's visually given or when I can kinesthetically dive in and do it myself, which also gave me a better connection to my topic. When creating my film I had to travel through various environments and although I may have done it all the time, when I did it with a purpose it allowed me to pay attention to the differences and connect with my topic.

<u>Process</u>

When I first got the idea to make a film it started just about how it ended, but when it was in the developmental process it became a bit shaky. In the beginning, I knew what style I wanted and I knew the layout I wanted the clips in but I didn't know if I wanted the clips to be from other sources or myself. Then after getting the requested audio from my friend, the speech about his experience with various neighborhoods in his life, the style was finalized, but the decision was still on my mind on if I wanted other people's clips or not. I then remembered one of the policies I walk with in life, have more faith in yourself than in anyone else. I knew how I wanted the film to be so instead of being mad because people provided shots that were inadequate to the development of my vision I decided to get up and do it myself. So I got up grabbed my camera and went off to get various shots that would illustrate my point. First I went to the extravagant SoHo and started shooting because although I don't know a lot of people who experience that like that's what makes it so important. Most people aren't fortunate enough to live in SoHo but it's the place many people go to have a great time and so it shows with the art left behind, then from there I just started walking. Although I've lived in New York all my life I'm not familiar with every neighborhood so I realized, to show the various neighborhoods I have to get in them. One thing about me is I'm good to go wherever I want because I'm respectful and I don't bother anyone so it was easy for me to get into places to get good shots, whether they made it into the film or not. Then I thought even further, why should there only be neighborhoods from one state when there's a planet full of places. Which then led me to the pursuit of "money shots." I found myself skimming through hour-long videos in order to find these shots and in the end, I got the ones that best worked and I found shots from international neighborhoods as well.

\*Fun Fact: One neighborhood shown in the film is from Japan and it is actually Japan's "poorest" neighborhood and I felt that it was kind of poetic how nice it still looked because they nurtured it.



Reflect

_____Now that it's done the main things I feel are relief and satisfaction because my vision became the product. I was able to implicate producing because I made the music in the background. I was able to implicate audio engineering because I had to clean up the vocals in my friend's recording. I was able to implicate videography by making a film and I was able to be creative with how I did it. I was given the chance to break the mold or go with it, be classic or be outlandish, I was given choice. I didn't aim to use ethos, pathos, or logos, when I was planning this film out I just created it in my vision, and whatever message the audience received is what they received but I wanted it to be an experience when you chose your own path with little to no

guidance. I thrive in environments where I have that creative freedom because my mind goes to one-hundred places and I'm not always able to focus so it feels so much better to be able to get a final product that resembles my vision. In the event that I had everything I wanted I'd put a damn vintage filter but because DaVinci Resolve wants to be an ass and charge money I couldn't do that, but I believe it still came out beautifully. After doing all this I can say I had fun above all because of the freedom and the success of my project and I think with this project it's like the step taken towards artistic perfection so if I ever do something like this again it'll just bring me closer to that.

環保主義者
(environmentalist)

Director: Sareed Noel

Videography: DjReed Photography

Contributors:
YashYouCan (Voice Tribute)
ActionKid (Footage)
Japan Explorer (Footage)
CharlieBo313 (Footage)