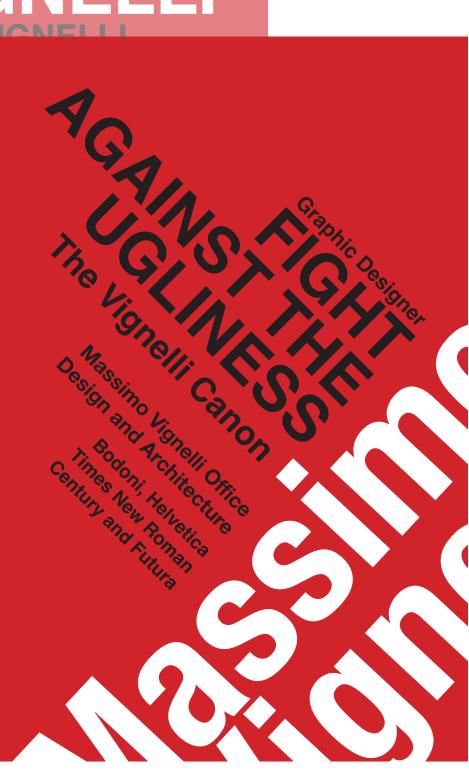


CANO

AGA UG

GRAPHIC DESIGN PRINCIPLES 2

Fall 2019



Evelyn

Mobile: (347)-760-6356

Email: evelyn.ng@mail.citytech.cuny.edu

Education

New York City College of Technology Bachelor of Technology,

Communication Design

Graduated - 2020

Languages

Bilingual (Cantonese, English

Skills

Adobe CC Software)

Photoshop Illustrator InDesign Premiere Pro

Microsoft Office

Powerpoint, Excel, Word Other

Sony Vegas Pro Clip Studio Paint Paint Tool Sai

Experiences

Research Foundation CUNY First Year Learning Community Peer Mentor

2019-current

- Informed 30 mentees of upcoming deadlines, events on campus and resources to ensure that they succeed in their first semester of college
- Facilitated classroom visits monthly
- Organized registration workshops and led class presentation to direct students towards being able to register for classes

Volunteered Experience

Ink Club Secretary

2019 - current

- Brief members on club meetings through email, organized submissions
- Monitored members progress on sketchzine, moccafest and upcoming events
- Create illustrations and participate in assisting the
- Managed the social media for the club and recruited new members

Projects

Morgan Museum Book project 2014 Mural Painting (3) 2017-2019 Fall Window Painting 2017 2017 Harvest Moon Art Contest Prepared a public policy proposal (Quality of life) 2017-2018

Achievements

NSCS National Society of Collegiate Scholars 2019 - current

Evelyn Ng

This class explores

creative visual thinking

and its importance to communication design

LETTERFORM BLACK

sketches

presentation

final

LETTERFORM WHITE

final

LETTERFORM GRID

presentation

final

CUBES

ICON

sketches

presentation

final

PHOTOGRAPHED LETTER

DESIGNER POSTER

sketches

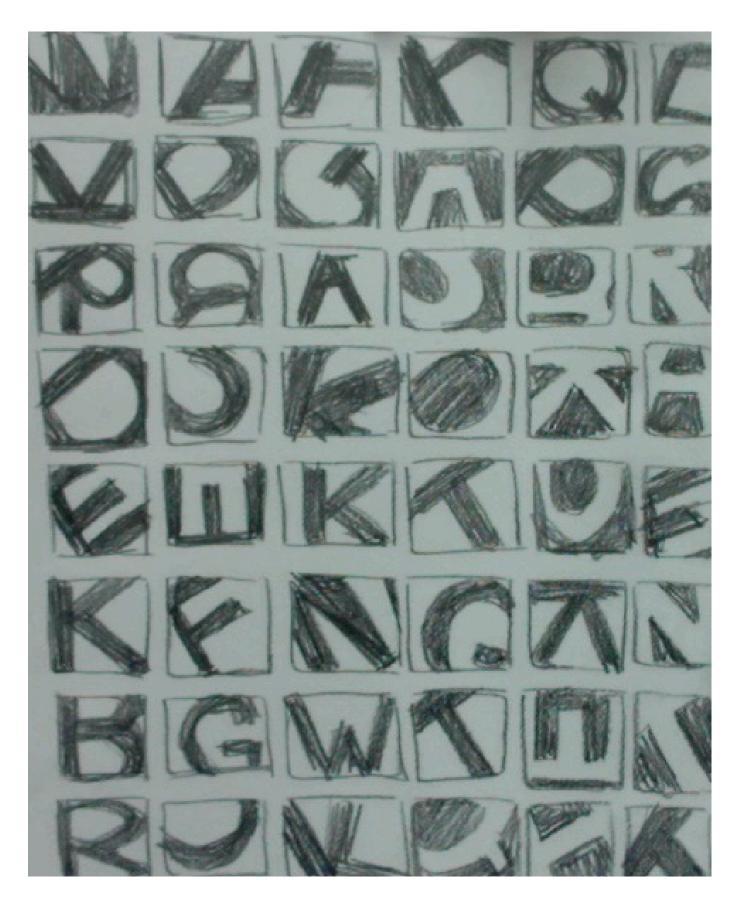
presentation

final

DESIGNER BOOKLET

presentation

final

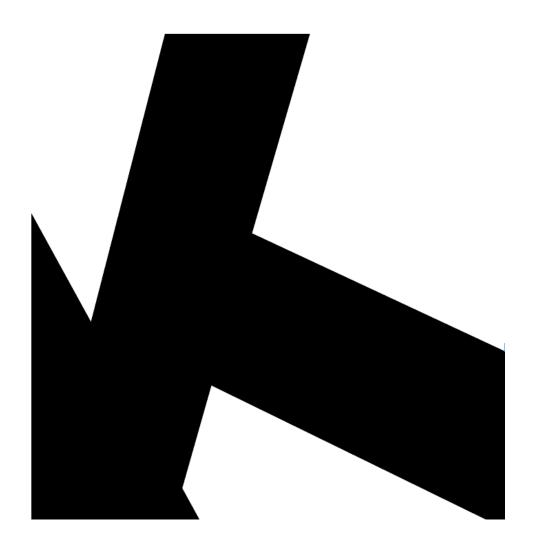




LETTERFORM

presentation





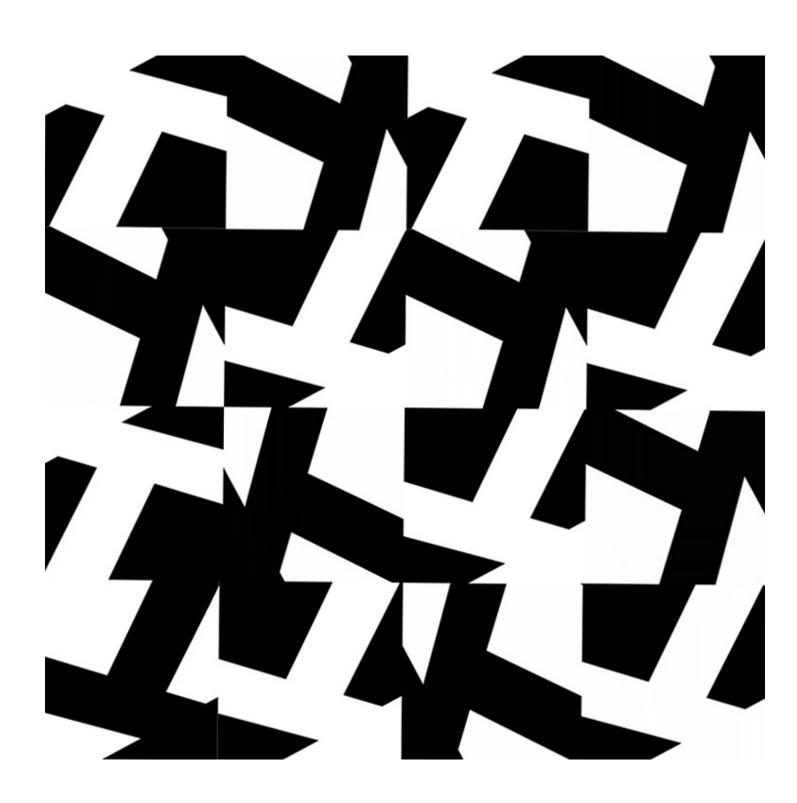
LETTERFORM BLACK final



LETTERFORM WHITE final



CUBE final



CUBE final

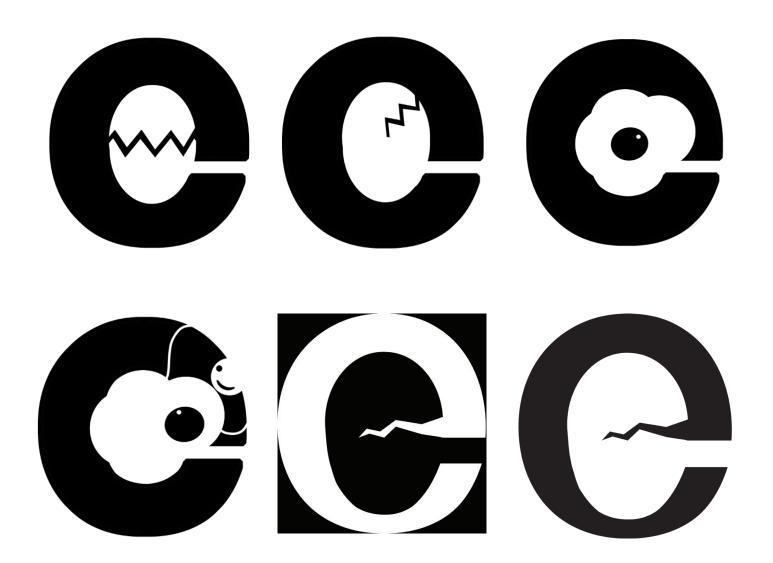


ICON

presentation



ICON presentation



ICON final



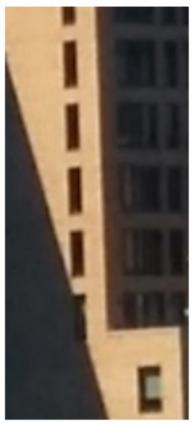
ICON final



PHOTOGRAPHED LETTER





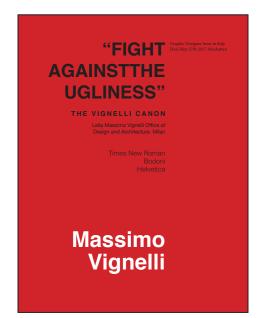


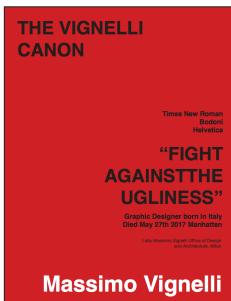
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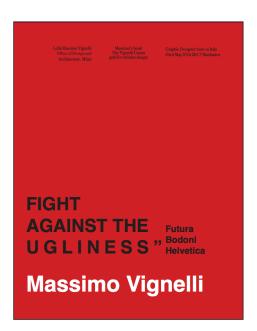


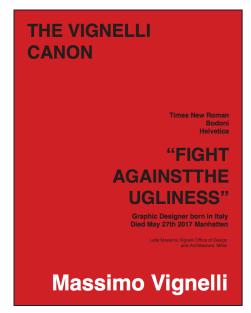
DESIGNER POSTER

presentation

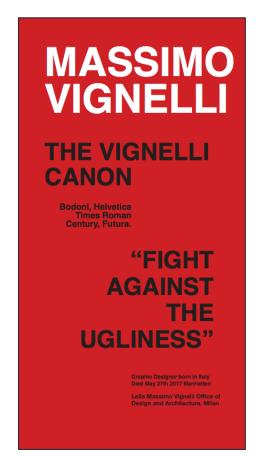




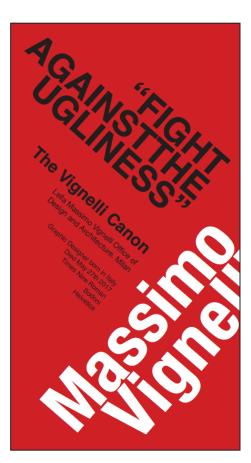












THE VIGNELLI CANON

VIGNELLI VIGNELLI

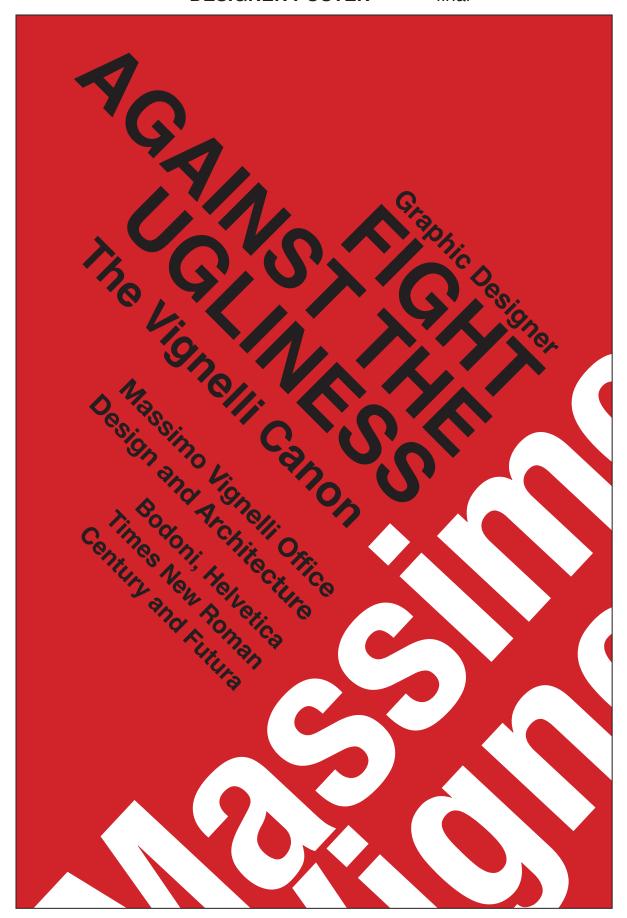
Bodoni, Helvetica Times Roman

Century, Futura.

"FIGHT AGAINSTTH UGLINESS"

Graphic Designer born in Italy Died May 27th 2017 Manhatten

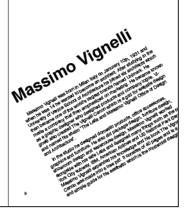
Lella Massimo Vignelli Office of Design and Architecture. Milan



Massimo Vignelli

Massimo Vignelli







Massimo Vignelli



Massimo

Vignelli



He then didd in Marihalten May 27th 2014 in New York. Massinov Yugnill Epilotopity was that "You can design one thing, you can design everyfring." There is an idea we secucion of design. Massinov Yugnill believed in using only the Yugnillo to communicate his ideas. The five typodaces Bodoel, Helvetica, Times Forean, Centry and Future. He beleved in clarity and simplicity and only stuck to the colors met, black and white. Masmy Yugnillo belood in Moderniar principles whith was devel-

He also believes in design systax which is consistency in design. The consistency of a design is provided by the appropriate relationship of the various systactical elements of the project how type relation to grids and images from page to page shoughout the whole project. Or, low type sizes make to each other, or the whole project. Or, low type sizes make to each other, to be short and the second of the size of the size of the to be whole. There are weys to achieve all this that are correct, as there are others that are incorrect, and should be avoided this works are limited so because be had a minimal approach with this works are limited so because he had a minimal approach this works are limited by guides and structured the work with the grid.

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Massimo Vignelli

Massimo Vignalli was born in Milan Italy on Jauruary 10th 1901 and when In was 14 the worlded to bocome an activities. After studying in the University of Version School of Architecture he joined six architects welshin the bocame one of the world's largest brands ramed Universit. He made a company that then emphasized on marketing. He bocame shows as a graphic designer wich designed products and company logos. (Ingrell also created The Vignalli Caucon which is a grid for website design and marked in study of The Lella and Messimo Vignall (Tilon of Design and

In the studio he designed domestic products, office accessories, graphics and furniture. He also old package design, furniture design, show-room design and wearhouse design. Mestelin Vignell service alloxation with his wife Lolls and designed many things such as the New York City subway, EM, American Airlines and US Hational Park Services. Measurin Vignell sepanded his movinoge and his book The Vignell canon was made into a few poff. It corestined of a pages and is a other and elimpte

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Massimo Vignelli

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In the studio he designed domestic products, office accessories, againstic and furnitum He also did pacingal design, humbur design, showcom design and warehouse design. Messeno Vigneti vectored alroquistic with his wide Leafa and designed many things such as the New York City suthway. BM. American Airlines and US National Paris. Services. Massimir Vigneti leganated his invested pear with the book The Vigneti Cannon west made into a free pot. It consists of 40 pages and its clear and similar acid for this asserbids which is the modernist design.



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Massimo Vignelli

In the studio he designed domestic products, office accessorfice, graphics and further he lear of desictage deserved, interior design, showcoord design, and wearhouse dating. Massimmo Vignalis world-danguide with he wish calls and design many things such as the New York City subwey, IBM, America Arlines and US historal Park Services. Massimo Vignatia expanded his knowledge and his book The Vignatia Caron was made into a free polf. In correlate of 40 pages and is a clear and made into a free polf. In correlate of 40 pages and is a clear and

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Massimo Vignelli

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Massimo Vignelli

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In the studio he designed domestic products, office accessories, graphics and turnirum He also did package dissip, furthure design, and extended package dissip, furthure design, and extended acceptable accept

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Biography

Biography on a timeless designer who favors simplicity



DESIGNER BOOKLET final

Massimo Vignelli was born in Milan Italy on Janurary 10th, 1931 and when he was 14 he wanted to become an architect. After studying in the University of Venice School of Architecture he joined six architects which then became one of the world's largest brands named Unimark. He made a company that then emphasized on marketing. He became known as a graphic designer who designed products and company logos. Vignelli also created The Vignelli Canon which is a grid for website design and named his studio "The Lella and Massimo Vignelli Office of Design and Architecture" In the studio he designed domestic products, office accessories, graphics and furniture. He also did package design, furniture design, showroom design and warehouse design. Massimo Vignelli worked alongside with his wife Lella and designed many things such as the New York City subway, IBM, American Airlines and US National Park Services. Massimo Vignelli expanded his knowledge and his book The Vignelli Canon was made into a free pdf. It consists of 40 pages and is a clear and simple guide for his aesthetic which is the modernist design.

Philosophy

The Vignelli Canon is a book written to guide young graphic designers



"The life of a designer is a life of fight: fight against the ugliness."

He died in Manhatten May 27th 2014 in New York. Massimo Vignelli's philosphy was that "If you can design one thing, you can design everything" There is an idea vs execution of design. Massimo Vignelli believed in using only five typefaces to communicate his ideas. The five typefaces Bodoni, Helvetica, Times Roman, Century and Futura. He believed in clarity and simplicity and only stuck to the colors red, black and white. Massimo Vignelli believed in Modernist principles which was developed around World War 2. He also believes in design syntax which is consistency in design. "The consistency of a design is provided by the appropriate relationship of the various syntactical elements of the project: how type relates to grids and images from page to page throughout the whole project. Or, how type sizes relate to each other. Or, how pictures relate to each other and how the parts relate to the whole. There are ways to achieve all this that are correct, as there are others that are incorrect, and should be avoided" His works are timeless because he had a minimal approach with his works. His type was simple, and avoided italics and bold. He believed strongly in guides and structured his work with the grid.

Typography

Vignelli-isms Poster series. In recognition of his outstanding contribution to the world of On the evening of Tuesday, March 8, The Architectural League gave its President's Medal to Lella and Massimo Vernelli In 1971, Massimo founded Vignelli Associates with his wife, Lella. He and his wife continue to work from their New York office. Vigoelli was involved with filmmake Cary-Hustwit in the documentary Helvetica, about the typeface of the same name. Vigoelli also recently updated his 1972 New York City subway map.

Massimo Vignelli Five ph

Five phrases to live by: Massimo Vignelli

01

02

One life is too short for doing everything We like design to be visually powerful, intellectually elegant and above all timeless

