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ENG 1121

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Creator's Statement — Iqra Nadir

For my Unit Three Multimodal Project titled—Breaking Stereotypes: Modest Women Deserve Accurate Representation—I aimed to address the misinformation and misrepresentations of Muslim women in the media with an informal approach. Since I had previously focused on gathering sources and fieldwork research for my article, this time, I wanted to incorporate a more fun and inviting project by creating an infographic. To do this, I first narrowed down my options for my new audience and finally decided on City Tech Freshmen. The reason behind this is that college students are most likely to engage in social issues and critical thinking about the world around them. The freshmen, in particular, have not yet been influenced by discourse communities, whether that be by accessing higher academic knowledge or by professors. They are still exploring diverse perspectives and developing their understanding of challenges within society. Not only that, but I found that this particular audience will be the most open to this topic and react better than other groups that may not pay attention to it. Since the media is also prevalent in this topic, I knew that the freshmen would be able to take action and understand my viewpoint. Therefore, my project can offer valuable insights and a different perspective on media representation, cultural understanding, and gender-related issues.

An infographic requires the use of multimodal components to engage and catch the attention of my audience. First off, I made sure to use the software Canva because of how easy it is to create well-designed and thoughtful work. I included aesthetically pleasing colors that went along with my overall theme to make sure it popped out. I also played with the font size and style to make sure everything looked good and fit on the poster. Lots of images and stickers are also important in a visual poster because they will help convey the message better. Hence, I made sure to incorporate them throughout the infographic, like diverse Muslim women in modest attire. To me, the visual aspect of my work is the greatest success of this project because I loved how the visuals and information all came together to spread awareness about my chosen topic.

The most challenging part to work with was the spatial arrangement and organization since I had a lot of research I wanted to add. It was difficult to narrow down only the most important bits of information that would allow my audience to follow along and understand. To make it easier, I sectioned out key points from my article by incorporating specific statistics and quotes to emphasize the impact of the misrepresentation of Muslim women within the media. Additionally, I ensured that I gave possible solutions to the City Tech Freshmen that would allow them to reflect and take action.

Looking back at the project, I truly enjoyed looking at my previous article from Unit Two and finding a new perspective that would allow others to feel included. I liked the idea of catering to a different audience, less formally. If I could change anything, it may be revising and going over the research after receiving feedback from my particular audience.

GAI: ChatGPT 3.5 (Revision)

Prompt: Below is my Creator's Statement for a multimodal project (an infographic). Please edit this work to be clear and concise for my final portfolio. Make sure that all the rubric requirements are met.

For my Unit Three Multimodal Project, titled "Breaking Stereotypes: Modest Women Deserve Accurate Representation," I aimed to address the misinformation and misrepresentation of Muslim women in the media with a more informal approach. My audience for this project is City Tech freshmen. I chose this group because college students are more likely to engage with social issues and critical thinking. Freshmen, in particular, are still exploring diverse perspectives and developing their understanding of societal challenges. This audience is open to new topics and more likely to pay attention and take action on media representation issues.

To engage my audience effectively, I selected an infographic as my genre. Infographics are visually appealing and can quickly convey complex information, making them ideal for an audience that may not have the time or inclination to read lengthy articles. I used Canva to create the infographic due to its user-friendly design tools. I incorporated aesthetically pleasing colors that matched my theme, played with various font sizes and styles for clarity, and included images and stickers, such as diverse Muslim women in modest attire, to enhance the visual appeal and convey my message effectively. The visual aspect of my work was a major success, as the combination of visuals and information effectively raised awareness about my topic.

My "elevator pitch" for this assignment would be: "This infographic challenges stereotypes by showcasing the true diversity and representation of modest Muslim women, encouraging viewers to question media portrayals and appreciate cultural nuances."

The biggest success of my project was the visual impact. The combination of thoughtfully chosen colors, fonts, and images made the infographic engaging and informative. It effectively communicated the importance of accurate media representation for Muslim women and provided City Tech freshmen with insights and action points.

The most challenging part was organizing the spatial arrangement of the infographic due to the abundance of research I wanted to include. Narrowing down the most crucial information and presenting it concisely was difficult. To address this, I sectioned out key points from my article and included specific statistics and quotes to highlight the impact of misrepresentation. I also provided possible solutions for City Tech freshmen to reflect on and act upon.

Reflecting on the project, I enjoyed revisiting my Unit Two article and presenting it from a new perspective to include others. Catering to a different, less formal audience was a rewarding experience. If I could change anything, it would be to further revise my research for clarity and conciseness.

The response GAI program, ChatGPT 3.5 generated for my edited Creator's Statement was much clearer and concise, making sure the requirements of the rubric were all met. The readers will truly understand the idea being conveyed due to the revision. The language used throughout the response was also sophisticated and formal, along with the proper use of grammar. This helps me in seeing how to incorporate formal language into my writing. However, in their attempt to edit my original written statement, many of the specific details I

included about my project were left out. The response now seems more vague to fit the rubric, especially without those unique details.