Assignment #2

Watch and Respond

Before watching the videos specified below, write a summary (around 100 words) of how you usually come up with an idea for any project—break this out into four steps.

- Watch ***The 4 Steps to Getting an Idea*** **by Kirby Ferguson** (4 minutes): https://youtu.be/JPJ3oy-rWUk and then write your answers to the following questions (between 150-200 words):
    - ➡️According to Ferguson, what part of the mind generates ideas and why?
    - ➡️What common activity does he compare this process to?
    - ➡️How do Ferguson's four steps compare to the ones that you wrote for yourself?

- Watch ***How to Build Your Creative Confidence*** **by David Kelly** (11:46): https://youtu.be/16p9YRF0l-g and then write your answers to the following questions (between 150-200 words):
    - ➡️Summarize the design solution in the medical field that is mentioned as an example.
    - ➡️Describe a similar type of problem in any field that you'd want to design a solution for.

You can submit these 2 responses separately or together on OpenLab as a comment to "Response to Assignment 2—videos" or you can DM them to me via Slack.

Read and Respond

- Read **Speculative design: 3 examples of design fiction** **by Tony Ho Tran**. (FYI—This references the original reading assignment, which was Chapter 1 from *Speculative Everything* (2013) by Anthony Dunne and Fiona Raby.)
    - ➡️Write a 3-sentence description of what "speculative design" is, including an example of a question it attempts to answer, as well as its relationship to the "future."
    - ➡️What is one of the key benefits of speculative design?
    - ➡️Describe one of the problems with speculative design?
    - ➡️Relate one of the examples the author gives with one of the examples from the historical context overview or the Digital Promise video that you watched for Assignment #1.

Post this response as a comment to "Response to Assignment 2—Reading" on OpenLab.