



# Erika Maza

## CONTACT

[erika.maza@mail.citytech.cuny.edu](mailto:erika.maza@mail.citytech.cuny.edu)

[Linkedin.com/in/Erika-Maza](https://www.linkedin.com/in/Erika-Maza)

<https://erikamaza.myportfolio.com/home>

IG [@erika\\_maza\\_](#)

## EDUCATION

### New York City College of Technology

Bachelors in Communication and Design-BFA (2022- Present)

Associate in Arts (2020-2023)

## PROFESSIONAL TOOLS

In Design

Illustrator

Photoshop

Premier Pro

Lightroom

Adobe Dimension

## SKILLS

Illustration

Typography

Organization

Team Work

## LANGUAGES

English

Spanish

## EXPERIENCE

### Project Management (May 2024 - Present )

G.R.O.W.T.H Fellow - 100 Roses From Concrete  
Client Elementz (Cincinnati)

- Spearheaded a team of 12 creatives to produce a successful nonprofit PSA commercial, developing and executing a comprehensive project timeline that met all deadlines and achieved project objectives.

- Effectively managed a budget of \$1000, delivering the project within financial constraints.

### Production Assitant

G.R.O.W.T.H Fellow - 100 Roses From Concrete ( July 2024 )

- Contributed the production team during filming, overseeing set setup, managing props, coordinating catering, and addressing actor inquiries to ensure a seamless and efficient shoot.

Kids Breaking League NYC (December 2023 - January 2024)

- supported to the production of a documentary about the Kids Breaking League, coordinating and facilitating interviews, setup arrangements, and filming to capture compelling content.

Camera Operator (November 2023 - December 2023)

Creative Mornings NYC

- Creative Mornings NYC - 'We Are All Artists' Event Shot high-quality live footage, handled camera equipment for production support.