

Job Application Research
Visual Designer
Google

Executive Summary: The visual designer at Google works to provide a visually stimulating and functional experience for Google's users. I have learned that Google used to be called Backrub before officially getting the name Google. It was founded in 1996 and relies on using links from other sites in order to provide the best information to their users. They also favor spontaneity and experience over education, with more than 16% of their workforce being fresh out of high school.

Job Listing: [Visual Designer](#)
New York, NY, USA

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Communicate effectively in a cross-functional product development team and present ideas and designs effectively. Present the user interface visually so information is easy to read, easy to understand
User Experience & Design

<https://www.google.com/about/careers/search#!t=jo&jid=84365001&>

Company Background: Google strives to provide the best user experience to their users and also provide an inviting work environment. Founded in 1996 by Larry Page and Sergey Brin, Google has quickly grown to become the most popular search engine on the planet. The Google community today still works to make Google accessible to more and more people, reaching out to countries all over the world with new products and more ways to make Google more widespread.

Description of Position: The visual designer's role is to make Google more visually appealing and functional to their users. Their goal is to combine iconography, typography, color, space, and texture to help their users navigate their products and make their products more exciting for everyone. Visual designers will also be working with other departments to make their concepts and ideas become a reality. They constantly strive to make Google more visually appealing while retaining Google's functionality.

My Preparedness: I am prepared for this role because I have worked with many different platforms regarding graphic design, such as adobe illustrator and sketch. I have also had some experience working in an environment where everything must be done quickly without sacrificing quality while also working with others to get certain tasks done.