

Memo

To: Professor Jason Ellis

From: Mariah Rajah

Date: February 25th, 2016

Re: YouTube fiction Story Project Possibilities

Hello Professor Ellis,

After considering all the components and expectations of this new project I have come up with two possible fictional stories that I want to execute. To begin with, my first choice and the project I hope to execute will be a film designed to be a survival guide for Professional and Technical Writing students. This project will be filmed from my perspective, altered by filters from SnapChat and other quick filming media sites, that will then be compiled and edited together and come together as a published video survival guide. When I came upon the idea for this project I noted that it had to hold three important aspects: creative, innovative, and different. As the program is new and students are still growing into the program I would like to plan and design a video that allows students to know what to expect a student's perspective. In designing such an audience specific video it will allow me to elaborate on key features which I know they can possibly connect with. With the ending goal being producing a deliverable worthy of being a part of my portfolio I believe that this project allows me to showcase my creativity and understanding of a digital video hosting site, build my planning skills, and in its entirety build and design a project from bottom up.

My second, and backup choice of story based around students and plagiarism. As we know, plagiarism is a problem faced by many students and the understanding of the concept can be quite tricky. In executing this project I hope to shine light, in various frames, the Do's and Don'ts of writing, and what is and isn't considered as plagiarism. This video would potentially be shot from the perspective of finger puppets. As mentioned before, I believe that this project will allow me to demonstrate my ability to create and design a project from the bottom up as well

as to present a piece that allows me to showcase how much I know about the guidelines or fundamentals or good writing practices.

With everything said, I hope this memo allows you to understand the general overview of the options of the stories which I have chosen and will allow you to judge whether or not I have chosen the right option for this project.