

To: Professor Ellis
From: Samantha
Date: 2/22/16
Subject: Project 2 Proposal

Teamwork Makes the Dream Work

For this idea I would be crafting a story about a team of interns who have a deadline for a big project but instead of work together they break the project up and then blame one another for the lack of progress. Losing precious time with the boss closing in they finally realize they have to work together if they want a place to work.

Writing a Resume

For this idea I would craft a story around two girls in an elevator, one is a new employee and one is applying for a job but has a really weak resume. The new girl doesn't know what belongs on her resume and hasn't highlighted her best qualities, but the girl that's hired comes to the rescue and helps her spruce it up on the ride up in the elevator.

Of these two ideas I think I want to go with the first option for two reasons. Firstly it seems like more fun and secondly it gives me more elements and characters to work with. I also feel its professional, relatable and I can throw in some comedic undertones to make it less boring. I think learning to work as a team is something all emerging professionals need to know how to do and watching company videos can be a bore so maybe a video produced by someone on the same team would be fun to watch and would stick in their minds.