

To: Professor Ellis
From: Pamela Drake
Subject: Digital Storytelling – Project 2
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Story #1

We all know communication is a multi-way process taking place between two or more people and we communicate all the time. But how do we really know that communication has taken place? This story idea is about two people who have a communication problem. Although they are both talking, neither one is really listening and this leads to a misunderstanding. I will show how they overcome the barriers to effectively communicate in the end.

Story #2

Confidence is a big factor in getting ahead. If you don't have it, you won't get noticed or promoted. This story idea is about a worker who lacks confidence and doesn't seem to be getting anywhere in her career. It is only when she starts to focus on being confident and assertive does things begin to change for her. That gives her more confidence and she becomes more visible and that leads to more opportunities.

My Choice

I decided to go with story #1 because a short video that tells a story with humor can be quite effective and impactful. I also want it to be engaging so that it will draw the viewer in and compel them to keep watching. I want the audience to kind of get lost in all the confusion of the video so that they will really appreciate the clarity in the end. Although the subject of communication is common, I want this video to be original in its content so this is a good challenge for me to both write and produce.