

To: Professor Ellis
From: Pamela Drake
Subject: Digital Storytelling – Project 2 – Details
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Pitch: Keeping it simple may not be quite so simple after all

A male co-worker, Barry and a female co-worker, Karan are both on the committee to plan the holiday party and plan to meet in Barry's office to work on the plans. They get together in Barry's office to strategize over the project. As they sit at either side of the desk, they reminisce about the previous year's party. Then Barry suggest to keep the office holiday party simple by saying that they should K.I.S.S. This abbreviation is most commonly known for "Keep it simple, Stupid!" but there are other variations such as "Keep it short and simple!", "Keep it smart and simple", "Keep it simple and straightforward", and "Keep it simple, Silly!"

As Karan is not familiar with the term, she immediately is offended at the suggestion and ask Barry to repeat it. Barry does and sees nothing wrong at the suggestion. This develops into an argument and Karan is utterly offended and threatens to report the Barry to HR. She says that she will have him fired because of the that is not what they are there for. Then the Barry calls her crazy and says that she needs to be admitted. He doesn't know why she is accusing him and says he will report her to the HR himself and that she must be trying to get his job.

After several minutes of arguing back and forth and accusing each other, Barry asks Karan to leave his office. Before she leaves she tells him she won't be kissing him ever. That's when Barry realizes that she does not know what the acronym means and has misunderstood it. He proceeds to tell her that it means "Keep it simple and she is quite embarrassed.

After a brief pause, Barry suggest that they start over. As Karan goes back to the seat, Barry whispers, "Keep it simple, Stupid!" Karan ask if he is calling her stupid and they both smile.