HTML Project Materials

[Link to Openlab](https://openlab.citytech.cuny.edu/elliseng3760sp2016/2016/04/06/project-4-details/) TO: Professor Ellis
FROM: Jodieann J. Stephenson
DATE: 4/6/2016
SUBJECT: HTML Project Details

Characters
JNN Networks Communications Intern- Louanne Thompson
JNN Networks Anchor- Deborah Anderson
JNN Networks Broadcast Director- John Michaels

Approach #2
For my second story, an intern starts working at JNN Networks as an Intern Assistant to the anchor Deborah Anderson. They work on a top secret for the past three months and it will go live in the next 48 hours. On the day of the taping, Deborah becomes ill and is rushed to the ER. The temp anchor tries to learn the topic and lines but struggles. Until the director ask the intern, Louanne since she knows the topic to come on camera and participate in the segment. At first she said no but then the director offered to pay for her graduate school tuition. She told the director she stuttered and his response was this is what you’ve been practicing for. Louanne does the segment and becomes a nigh anchor.
Module purpose.
The purpose of this story is help individuals overcome their fears, specifically their fears of public speaking.The plot of this digital story is revolves around an intern who shadows a anchor and is presented with an chance to change her life.

Louanne Thompson is a twenty-one year old junior in college studying Communications. As a part of her Communications requirements for graduation, she must intern within the field of communication. Louanne finds an internship at JNN & Networks assisting big time Anchor Deborah Anderson. Louanne’s dream is to become a writer, specifically to write about the immigrant’s’ journey across the seas. One of the biggest things that hold Louanne back is that she has always feared public speaking. Louanne’s hope for this internship is that it will provide her with the necessary skills she needs to become a writer.

In her third and last month of interning Louanne works with Deborah on a top secret project to expose a big time brand who identifies as a “organic” product. However, through intense research they have found out that over 75% of the product is inorganic. Deborah asks Louanne to sign a confidentially agreement to not disclose any of the findings. Louanne becomes one out of three who are brought on in to research the CSX Inc., an American cosmetics company headquartered in New York City. CSX Inc.

Choice A

Louanne does not sign the agreement and will not have the opportunity to work one on one with Deborah which will not give her a chance to learn the ins and outs of the business.

Choice B
Louanne agrees to sign the agreement and works closely with Deborah.

Weeks go by and Louanne becomes Deborah’s right hand. She works late hours doing research and help Deborah in writing the transcripts and fact checking the data. Deborah even allows her to edit the script to make sure it is relatable across all generations. Working with Deborah, Louanne learns how to speak slower, while making sure to enunciate each words, she learns how to become candid and somewhat relatable in front of the camera.

The big day approaches and Louanne decides to dress up for the interview instead of her usual jeans, t-shirt and zespa sneakers. She decides to wear a dress she was saving to wear for graduation. When she arrives at the studio, she helps with setting up the equipment, printing out the notes for Deborah, prepping the cue cards, and making sure everything is ready for when her boss arrives.

It is now 3 hours until they begin filming and Deborah is nowhere to be found. She sees the director, John Michaels and begins to approach him. He notices her and starts to walk but his phone rings. There barely is any signal so he exits the studio.

Roughly fifteen minutes pass and John returns completely frazzled. He tells Louanne that Deborah was in a accident and she suffered minor injuries but will not be in to make it. Louanne is in a complete and has to sit down. John explains the situation to Louanne who slowly begins to understand. To Louanne’s surprise, John asks her if she would be able to fill in for Deborah. Louanne quickly responds that she has a fear of public speaking and that when she is nervous she stutters. John tells her it would take about 10 hours for them to get another anchor to do the story and won’t have enough time to train them. Also, he mentions this is a topic secret project and they were the only three who were involved in the project. He tell her kindly that this is what she has worked her way up to this because she is the only one who is capable of sitting in for her.

Choice A
Louanne does not agree to sit in as Deborah for the recording and misses her chance to sit in as anchor on a major network

Choice B
She goes to cry in the bathroom and then sneaks out of the studio. In doing so she will not receive any credit and will jeopardize graduating on time.
Choice C
Louanne will agree to sit in as anchor for Deborah and overcome her fear of public speaking and stuttering. In doing so she will not only meet her college requirement but she will gain the confidence she needs and can start a career in journalism.

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[Google Drive Link](https://docs.google.com/document/d/1yOTBzM0QSHqcsATYvmjtWSQ2wJ4_TebZJyLQS7YOXdU/edit?usp=sharing)

TO: Professor Ellis

FROM: Jodieann J. Stephenson

DATE: 4/12/2016

SUBJECT: HTML Project Details

**Characters**

JNN Networks Communications Intern- Louanne Thompson

JNN Networks Anchor- Deborah Anderson

JNN Networks Broadcast Director- John Michaels

**Pitch**

The story revolves around an intern who begins working at JNN Networks as an Intern Assistant to the anchor Deborah Anderson. They work on a top secret for the duration of the internship leading up to the taping date. On the day of the taping, Deborah is nowhere to be found until director John Michaels receives a phone call notifying him that Deborah will not be able to tape the segment. The temp anchor tries to learn the topic and lines but struggles. Until the director ask the intern, Louanne since she knows the topic to come on camera and participate in the segment. At first, she said no but then the director offered to pay for her graduate school tuition. She told the director she stuttered and his response was this is what you’ve been practicing for. Louanne does the segment and becomes a night anchor.

**Beginning**

The purpose of this story is help individuals overcome their fears, specifically their fears of public speaking.The plot of this digital story revolves around an intern who shadows a anchor and is presented with an chance to change her life.

**First scenario** (character introduction)

Louanne Thompson is a twenty-one year old junior in college studying Communications. As a part of her Communications requirements for graduation, she must intern within the field of communication. Louanne finds an internship at JNN & Networks assisting big time Anchor Deborah Anderson.

Louanne’s dream is to become a writer, specifically to write about the immigrant's’ journey across the seas. One of the biggest things that hold Louanne back is that she has always feared public speaking. Louanne’s hope for this internship is that it will provide her with the necessary skills she needs to become a writer.

In her third and last month of interning Louanne works with Deborah on a top secret project to expose a big time brand who identifies as a “organic” product. However, through intense research they have found out that over 75% of the product is inorganic. Deborah asks Louanne to sign a confidentially agreement to not disclose any of the findings.  Louanne becomes one out of three who are brought on in to research  the CSX Inc., an American cosmetics company headquartered in New York City. CSX Inc.

**Choice A**

Louanne does not sign the agreement and will not have the opportunity to work one on one with Deborah which will not give her a chance to learn the ins and outs of the business.

**Choice B**

Louanne agrees to sign the agreement and works closely with Deborah.

**Scenario 2**

Weeks go by and Louanne becomes Deborah’s right hand. She works late hours doing research and helps Deborah in writing the transcripts and fact checking the data. Deborah even allows her to edit the script to make sure it is relatable across all audience segment. Working with Deborah, Louanne learns how to speak slower, while making sure to enunciate each words, she learns how to become candid and somewhat relatable in front of the camera.

**Scenario 3**

The big day approaches, what should Louanne wear:

**Choice A**

Louanne wears her usual jeans, t-shirt and zespa sneakers. Wearing her usual outfit will not make her stand out on her last day.

**Choice B**

She decides to wear a dress she was saving to wear for graduation. Wearing her graduation dress will make her stand out and she will look the part.

**Scenario 4**

When she arrives at the studio:

**Choice A**

Louanne  helps with setting up the equipment, printing out the notes for Deborah, prepping the cue cards, and making sure everything is ready for when her boss arrives.

**Choice B**

Louanne goes to her office and surfs the internet while her boss is away.

**Choice C**

Louanne leaves the studio to go with the other interns for a coffee run at Starbucks and is nowhere to be found when the director, John Michaels, needs her.

**Scenario 5**

**(Background story)** It is now 3 hours until they begin filming and Deborah is nowhere to be found. Louanne sees the director, John Michaels and begins to approach him. He notices her and starts to walk but his phone rings. There is no signal and he exits the studio to take the call.

Roughly fifteen minutes pass and John returns completely frazzled. He tells Louanne that Deborah was in a accident and she suffered minor injuries but will not be in to make it to film the segment today. Louanne is in a complete and has to sit down. John explains the situation to Louanne who slowly begins to understand. To Louanne’s surprise, John asks her if she would be able to fill in for Deborah. Louanne quickly responds that she has a fear of public speaking and that when she is nervous she stutters. John tells her it would take about 10 hours for them to get another anchor to do the story and won’t have enough time to prep her on the topic. Also, he mentions this is a topic secret project and they were the only three who were involved in the project. He tells her kindly that this is what she has worked her way up to because she is the only one who is capable of sitting in for her.

**Choice A**

Louanne does not agree to sit in as Deborah for the recording and misses her chance to become anchor on a major network and overcome her fear of public speaking.

**Choice B**

She goes to cry in the bathroom and then sneaks out of the studio. In doing so she will not receive any credit and will jeopardize graduating on time.

**Choice C**

Louanne will agree to sit in as anchor for Deborah and overcome her fear of public speaking and stuttering. In doing so she will not only meet her college requirement but she will gain the confidence she needs and can start a career in journalism. Also, by agreeing to sit in for Deborah, John Michaels realizes her potential and offers her a night anchor assistant job.

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[Blog post link](https://openlab.citytech.cuny.edu/elliseng3760sp2016/2016/04/20/overcoming-the-fear-of-public-speaking-archived/) **Background**

The story revolves around an intern who begins working at JNN Networks as an Intern Assistant to the anchor Deborah Anderson. They work on a top secret for the duration of the internship leading up to the taping date. On the day of the taping, Deborah is nowhere to be found until director John Michael receives a phone call notifying him that Deborah will not be able to tape the segment. The temp anchor tries to learn the topic and lines but struggles. Until the director ask the intern, Louanne since she knows the topic to come on camera and participate in the segment. Will Louanne conquer her fear of public speaking or will she give in to her fear?

[Click to explore Louanne’s Story](http://jodieannstephenson.neocities.org/%22%20%5Ct%20%22_blank)

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**Reflection**

When I first discovered that I would be creating a project with HTML, I wanted to cry. When I hear the word HTML, I think of websites, letters and symbols without any meaning. Oh boy was I mistaken. Creating a story within the HTML story interface was a unique and satisfying experience. Truth being told, I don’t like learning complicated software, if I had my choice I would never learn it but I don’t have my choice so I choose to learn it. I guess I feared it at first and naturally I did not want to do it. After weeks of creating the flowchart and playing around with the HTML notepad, I began to open up to learning a new tool. At first, I found it to be incredibly overwhelming and I wanted to give up right then and there but Professor Ellis was so kind to believe in me which I appreciated. The project turned out to be a lot of fun. I enjoyed creating a website, a least having the little background knowledge about how to build a site from scratch. I must say that I have a entirely new appreciate for website developers and will never look at another website the same ever again.

In long run, I appreciate the breakdown of the project. I was introduced to the different aspects of the project and it was scaffold ed which I loved. I would definitely recommend continuing to offer a project like this because it challenges students even when they don’t want to be challenged. I really loved this project.