

Reflection

By George Gordon

For this final project, I used the video format to be able to capture the raw reactions of students around City Tech about what they knew about the resources available to them. It was created as an informational type video in order to for other students who may watch this and realize that they too are perhaps uninformed or unaware of what they could be using to help them in college. I didn't even know about DegreeWorks until a week before work on this project began and realized how useful it can be for students. Spreading the word about these resources could possibly make a difference for other students.

With the video, I made sure to give an answer to the questions that were asked so that those who watched would be know exactly what they could be working with. However, the clips of Professor Ellis didn't come out well and ultimately had to be omitted. This would've been something interesting to utilize as it would've been tips coming straight from a professor. A video like this however, would only be able to be promoted through others, which is where Twitter can come into play.

This video can connect to twitter by the use of the hashtags, which were included at the end of the video, and the link to the podcast. Twitter can even be used to help promote the video as well. With the podcast, the interviews conducted also contained questions in relation to the main topic of the podcast, study tips. Since the podcast would be more focused on tips, I decided to not focus on those and rather have the video serve as a brief introduction into the topic of studying and directly tying it to the podcast.