

Emmanuel Koko
SBS 3201
Professor A.
05/10/2021

T-Shirt Essay

I took an abstract approach in the process of making the t-shirt. It took me 3 days to make and be content with the final product. The front and back of the t-shirt were spray-painted with the color purple and muted gold (unsaturated). The abstract nature of the t-shirt is a mirror of my character, as it is perceived in more than one way by many. First, the front of the shirt will be analyzed. According to the article *What is Color Psychology* by Tayo, *psychologically* the color purple is associated with serenity and creativity. “Purple utilizes both red and blue to provide a nice balance between stimulation and serenity that is supposed to encourage creativity (Tayo, 2017.). I find that oftentimes when an issue arises, I think logically and creatively to suppress and solve the issue. Purple takes up the majority of the t-shirt because overall I find myself to be a calm person. The lettering all over the front of the shirt represents my love for the English subject. As a kid, I had delayed speech so often I would be pulled aside from my classes to work on speech therapy (kindergarten-7th grade). To create a three-dimensional crease unto the shirt, before spray painting I overlapped certain parts of the shirt.

The faux *texture* portrays my appreciation and attentiveness to detail. The gold lettering in the purple area of the shirt is meant to signify how I perceive my education. The color gold according to the article *Color Meaning: Meaning of The Color Gold* by Jenifer Bourn is wealth and excess. Every day I learn something new about either myself or the world around me. Surrounding that excess of education around the color purple (serenity and creativity) enables me to learn uniquely as does everyone else. The golden portion of the shirt is relatively smaller than the purple portion for a reason. Although some may find it great to have an immense amount of wealth and riches, too much of anything is not good. This projects my mentality. To further elaborate, I believe that with any amount of wealth being humble is highly significant. Being that the shirt is all about me, I factored in my younger brother. On the bottom right corner of the t-shirt, he marked the word “brother” in a puff print.

The back of the shirt also displays purple spray paint which adds to the projection of me being calm and creative. I painted the other half of the shirt with black paint and left the t-shirt white as it is. This symbolizes the bluntness in my character. I painted out the phrase “The Mind” and painted a house that is surrounded by a basketball, a road, and grass. Within the house are three dollar signs. The three-dollar signs represent $\frac{2}{3}$ jobs I have worked this year. Basketball represents my activeness and love for basketball. The road and grass represent the constant clash between myself and the world around me just how natural and man-made innovations do (climate change). This project emphasized how important identity is and what it means to not only you but others who wish to get to know you.



FRONT



BACK

References

Bourn, Jenifer. "Meaning of The Color Gold |." *Bourn Creative*, 4 June 2016, www.bourncreative.com/meaning-of-the-color-gold/#:~:text=The%20color%20gold%20is%20the,attributes%20of%20the%20color%20yellow.&text=The%20color%20gold%20is%20cousin,pa ssion%2C%20magic%2C%20and%20wisdom.

Tayo. "What Is Color Psychology?" *Artistree*, artistreevt.org/what-is-color-psychology-12-01-15.html#:~:text=Psychological%20Effects%20of%20Cool%20Colors&text=Purple%20utilizes%20both%20red%20and,peaceful%20surrounding%2C%20thus%20relieving%20tension.