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History of Graphic Design

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Cooper Hewitt, Smithsonian Design Museum

Cooper Hewitt, Smithsonian Design Museum is one of the most eye catching museums out there because of the different art pieces that it showcases. Some of the art pieces have many different design styles such as Arts and Crafts, Illuminated Manuscripts, Industrial Revolution, Kitsch, Art Deco, Art Nouveau, Russian Constructivism, and Bauhaus. It is located at 2 E 91st St, New York, NY 10128. During my visit there I was able to look and take a mental note of the designs there and determine the style and movement that they belonged to. There were some works of design that were brought about many years ago and some that were recently made for example around 2016. Which goes to show that design back then is still having a major influence on the world today. From digital pieces to decorative art pieces there were also some product designs as well as graphic design pieces, plus many more.

7 Design Pieces From Cooper Hewitt, Smithsonian Design Museum

1. DOME-SHAPED ARCHITECTURAL STAIRCASE MODEL, MID-19TH CENTURY (RENAISSANCE)

This is a Architectural staircase model. This dome shaped staircase model can be dated back to the mid-19th century. Its medium is carved, planed, joined, inlaid, and turned walnut and beechwood. This piece in the 17th-century Italian style, is one of the finest examples of the combination of architectural design and structure with staircase modeling. This masterpiece I felt had a very Harry Potter feel to it which is why this caught my eye. It's structural look the proportion and perspective gives it the renaissance design look.



2. POSTER, JAZZ FESTIVAL WILLISAU 2013, 2013 (ART DECO)

This poster was designed by Annik Troxler and Paula Troxler, published by Jazz Festival Willisau and printed by Sérigraphie Uldry AG. This can be seen as an art deco influence piece because of the geometric shapes that are used with the letterforms of the typography.



3. CARD GAME, UNO COLORADD, 2017

(ILLUMINATED MANUSCRIPT)

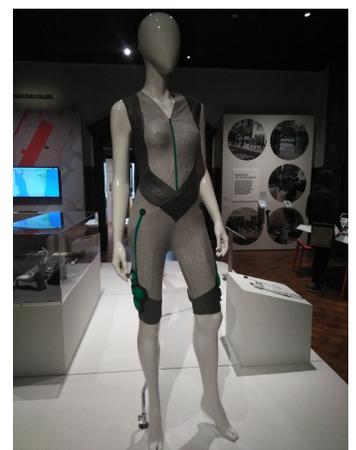
This well-known card game was designed by Miguel Neiva and collaborator: Mattel. It is dated 2017. Its medium is ink on paper. UNO® partnered with ColorADD, a color identification system using symbols to represent colors, to create the first card game optimized for the color blind. This can be seen as an illuminated manuscript because of the illustration used on the back of the card and on the front has some typography that tells a story of the game.



4. SUIT (AND MANNEQUIN), SUPERFLEX AURA POWER, 2016

(ART NOUVEAU)

This power suit was designed by fuseproject. and Superflex. It is dated 2016. Its medium is engineered fabric, motors, batteries, control boards. The Aura Power Suit is an undergarment designed to assist people with mobility. The final design will integrate all the electric pieces that are comfortable, stylish, easy to clean and put on, and high-performing. I can see this being influenced by art nouveau due to the curved lines used around the top and bottom of the suit.



5. RACING WHEELCHAIR, 2016 (ART DECO)

This is a Racing wheelchair. It was designed by Designworks, a BMW Company and Brad Cracchiola and manufactured by BMW, BMW Designworks USA and BMW. It is dated 2016. Its medium is carbon fiber, aluminum, titanium, 3d-printed parts. Everything from the cockpit to the steering arm was customized using 3D scans and body measurements. The build of this wheelchair has a certain geometric feel to it that gives it a art deco design style. The shaped colorway really makes the wheelchair pop and compliments the form.



6. 1001, COMPARTÉS CHOCOLATIER (ARTS AND CRAFTS)

The designs brim with bold, playful collages and drawings of magical worlds and fantastic landscapes. Owner and designer Jonathan Grahm carries this visual opulence to the design of the bars themselves. Some are covered in edible gold leaf; others are studded with dried fruit or rainbow sprinkles. This gives off an arts and crafts design style because of the different color contrast that each candy bar wrapper shows off. It can also has a little art nouveau to it with the different curves and lines that are applied to the designs of the wrappers.



7. VIDEOSPHERE PORTABLE TELEVISION, 1970

A concept rendering of the modern ball television. This is a contemporary, and unfortunately undated, visual presentation of an idea for a modern television housed in a sphere. The art is by Murray Stein, a commercial artist well-known especially for his many record album cover designs. I'm not to sure what design style this may be but just by looking at it I can determine that this can be a structural design because of its unique and unorthodox shape.



