

A MAGAZINE FOR MAKING ADVENTUROUS  
DECISIONS

# On the move



Traveling in the open air

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# The road trip

**MOVING ON WHEELS IS A WAY OF LIFE**

The first wheels we know of were made in ancient Mesopotamia, some 6,000 to 7,000 years ago. The evolution of this valuable tool for humanity has been a transformative act because today, wheels are also used to benefit the human mind and body.

Wheels lead us to explore a world full of possibilities, and among these, we find the opportunity to practice cycling. Cycling is a world-renowned sport that also has a motivating history.

Our ability to reason can lead us to make crucial decisions, and adventurousness is a characteristic we learn to recognize in every move. In recent years, the practice of cycling has put us to the test. To decide to take an adventure is to know that the world can be traveled on two wheels.

The vision of a different world is in our power. Each person has the right to choose their path. For many young people, deciding to be on the move on a bicycle has been a revolutionary decision. Responsible cycling also means saving the world.



FIND  
YOURSELF







# "With adventure comes great responsibility"

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Ivan Diaz

I have learned the story of a person who, at 65 years of age, has known and is very clear about the pleasure of adventure. She is a woman who was diagnosed with a vision problem. Her eyes have a disease that does not allow her to see, and even so, she decided to continue her life, enjoying every breath.

***"You know that feeling of victory?" she said. "I still crave that. You have to do what you can and not be upset about what you can't do. I've had more adventure in my life than many people."***

I have recognized over time, since my childhood, that making decisions that lead us to learn new things, that challenge us to experience the unknown, is a valuable decision, and cycling is my perfect reference.

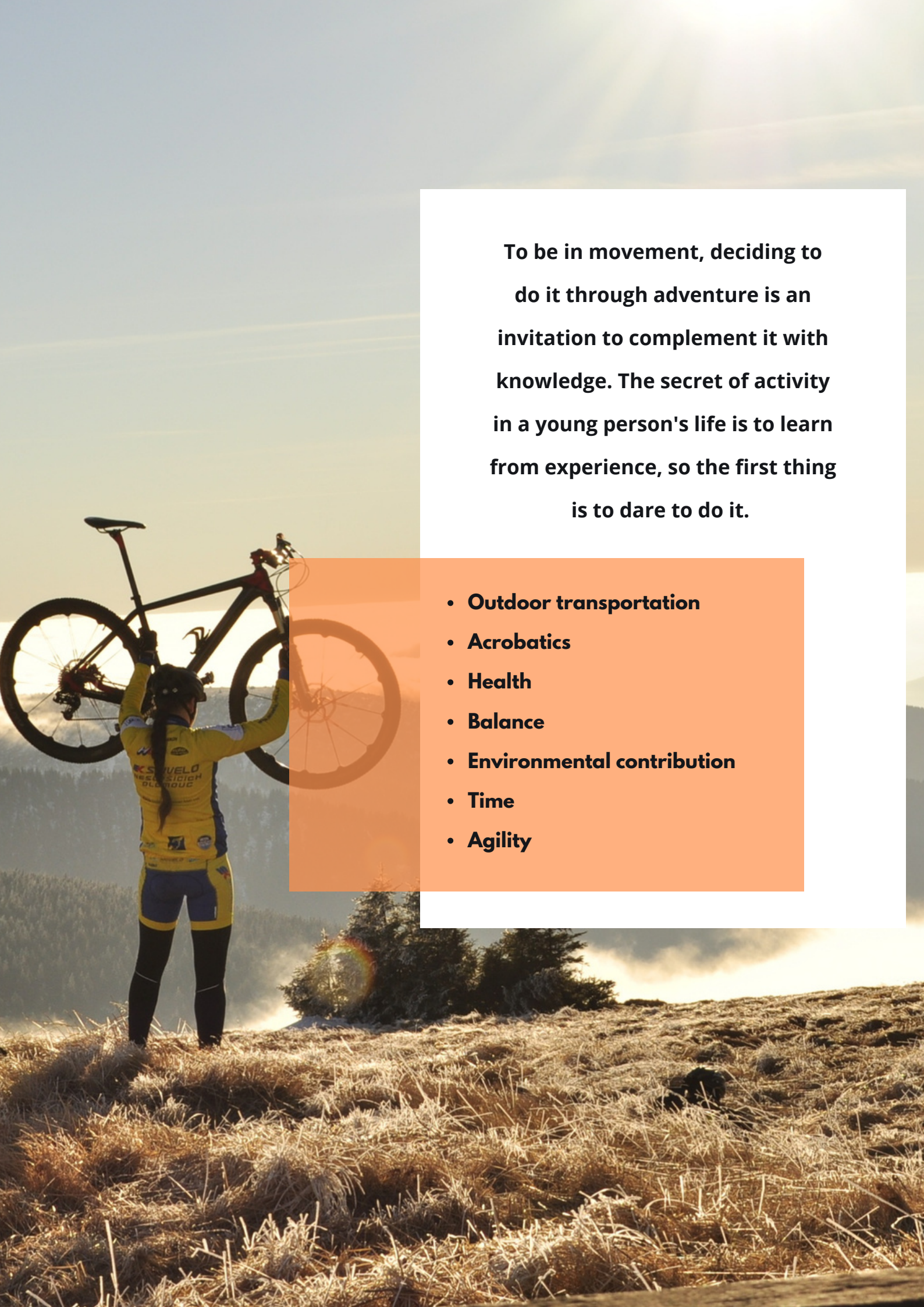
There are so many versions of this sport that it is one of the healthiest ways to keep us alive. Responsible cycling is a life option, and with this sport, we make a significant contribution to society and the planet for a better future.





bike life



A person wearing a yellow and blue cycling jersey with "KSV VELD" and "KICICH" visible on the back is standing on a grassy hill, holding a mountain bike up in the air with both hands. The background shows a sunset or sunrise over a forested area, with a rainbow visible in the distance. The scene is bathed in warm, golden light.

**To be in movement, deciding to do it through adventure is an invitation to complement it with knowledge. The secret of activity in a young person's life is to learn from experience, so the first thing is to dare to do it.**

- **Outdoor transportation**
- **Acrobatics**
- **Health**
- **Balance**
- **Environmental contribution**
- **Time**
- **Agility**