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Digital Media
Assignment #4: Modernism, Postmodernism, Ted Talk
Section #

Modernism is both a philosophical movement and an art movement that, along with cultural trends and changes, arose from wide-scale and far-reaching transformations in western society during the late 19th and early 20th centuries. Through modernism and modernization the world began to shift into a more technological place. And as a result art as a whole began to advance in terms of what was being created, materials being used and just overall the methods of creation.

Postmodernism is a late 20th-century style and concept in the arts, architecture, and criticism that represents a departure from modernism and has at its heart a general distrust of grand theories and ideologies as well as a problematic relationship with any notion of “art.” The term has been more generally applied to describe a historical era said to follow after modernity and the tendencies of this era.

Analogue art is that which is created by using traditional materials such as pencils, paints, paper, canvas and **film**. **Digital art** can be made using a wide variety of illustration, painting and photography computer programs. Analog art is more hands-on, the traditional way in which we create art. Nowadays people are mostly using digital art as times advance and technology continues to improve. But even still, the value of analog art still exists as it provides more of a real connection between artist and the artist’s work.

In the ted talk we viewed last week by Sagmeister, he was talking about his journey through art and things that were making him happy or not. He made a list of all the times in his life where he experienced genuine happiness/ enjoyment. He then went on to eliminating the experiences that were just based on enjoyment and were not fueled by his drive

to design. One thing that he said during the ted talk was “ people don’t normally pay too much attention to things that should be humorous or entertaining.” What i take from this is that sometimes we take the fun out of the experiences we face because we dwell too much on the unnecessary things. And not what makes us happy.