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Section #

Assignment #1

The world of design, art, entertainment, and media all play a key role in our everyday lives and help us in more ways than we know. All of these forms of expression are the reasons why things are constantly changing and improving. Just like with the video on the Olympic logos and symbols and how over the years there have been multiple variations being used to represent the Olympic events. As time went on the reason why these logos and symbols have had different variations is because different people have their own perspectives on everything. And to me that caught my interest in the presentation (lecture) because I always thought that it's hard to be original nowadays.

By that I mean generally speaking when people try to make or do something original, normally they try and come up with something no one has ever thought of before. Which is almost impossible to do sometimes. But after seeing all the different ads and representations of the Olympic events, it became more apparent to me that originality does not always have to be a completely new idea. Originality can also be a new take/perspective on something that already exists. And as more and more fresh minds and different angles are dwelling into something, only the better that one thing has the potential to become.

The 4 different ways that us as humans retain information (learn), are visual, auditory, reading/writing, and kinesthetic. Some people learn better in 1 or 2 of those ways. In class when we were learning about doodles and the negative connotation behind the concept of "doodling" and the woman speaking in the video piqued my

interest. In “professional environments” we were led to believe that doodling was a distraction and a bad thing to do. For example, in school when a teacher would be teaching some of the students could just be drawing random things that pop into their heads at the current moment in their books or on a piece of paper. But when the teacher catches them they will immediately tell them to “pay attention”, or say “ (insert any name) what are you so busy doing that you can’t focus on your work.” And in the video I remember the lady saying how doodles are kind of the opposite, in terms of how they help us. She gave examples like how its a form of expression and the information retention benefit it has.

As previously stated, we are most prominent in learning in 1 way or maybe 2 at most (out of the 4 main ways we collect and process information). However, as the woman doodling utilizes all 4 of those learning methods at the same time. Not only that but it is a great way to communicate a quick thought with someone else and can be a great way to remember ideas. That was what kind of made me do a double take because i never thought of something so simple and mindless as doodling as anything more than that. The influence of the negative connotation that the concept had behind it blocked me from being able to think “hey maybe i this.” And now looking back on it I do wish that some of my doodles or drawings from the past i kept because they could have been tweaked and developed into a fully fledged idea.

Another reason why it really made me think because it is not easy for me to show or express my thoughts or how i feel about something. Being as drawing is a hobby of mine it has been a way for me to communicate to people what i’m trying to convey. The act of having a way to jot down an idea, even if it is just some drawing in the corner of your notebook, without that drawing being there that idea could be lost and never remembered.