5/14/2015

Red Rose Food and Wine Fest

 HMGT 4999 E599

Edgardo J. Bouret

Table of Contents

Event Fact Sheet----------------------------------------------------------------- 2

Overview Schedule of Events-------------------------------------------------- 3

Theme & Décor (theme, décor, staff fact sheet, staff uniform)----------- 4 -9

Venue Fact Sheet---------------------------------------------------------------- 10

Venue Site Diagram------------------------------------------------------------- 11

Exhibitor List--------------------------------------------------------------------- 12 -13

Menu------------------------------------------------------------------------------- 14 - 15

**Event Fact Sheet**

**Event:** NY Food and Wine Fund-raising Event

**Description:** Tasting event with 16 restaurants from The Grand Central Partnership and New York State wineries. *Unlimited tastings*

**Date:** Friday, June 12, 2015

**Pre-event Load-in** on Friday, June 12, 2015 at Midnight

**VIP/Press** 6:00pm-10pm Grand Ballroom

**General** 7:00pm-10pm Grand Ballroom

**Where:** Grand Ballroom at The Roosevelt Hotel - 45 East 45st & Madison Ave, NY, NY 10017

**Tickets:** **VIP** $400 pp

**GENERAL** $100 pp

**Box Office:** Advanced Online at [www.nyfnw.com](http://www.nyfnw.com)

**Beneficiary:** New York City College of Technology: Hospitality Management Department Scholarship Fund.

**Sponsored by:** TD Bank, FIJI, Williams-Sonoma, Brooklyn Soda Works, New York Spring Water, and Amalgamated Bank.

**Event Director:** Edgardo J. Bouret

**Orientation Meeting:** The Campbell Apartment, 15 Vanderbilt Avenue, Grand Central Terminal 9:00am- 10am

**Attendees:** 500

**Restaurants:** Ammos Estiatorio, Aretskys Patroon, Benjamin Steakhouse at the Dylan Hotel, Bice Ristorante, Cibo ,Dee Daa, Grand Central Oyster Bar, Kellari Taverna, La Fonda Del Sol, Lexington Brass, Naples 45, Nios , Para Mediterranean Brassierie, The long Room, Tulsi, Zuma

**Beverages:** Anyelas Vineyards Inc.Brooklyn Soda Works, Laurel Lake Vineyards, Macari Vineyards, New York Spring Water, Sherwood House Vineyards, Serenity Vineyards, Ventosa Vineyards

**Overview Schedule of Events**

**Theme and Décor**

**Theme:** The Overall Theme of the event is New York. Red Roses will be on the tables since they are New York’s State Flower. Some of the Dishes will consist of New York Ingredients like New York’s State Fruit which is Apple, Bay Scallops since they are New York’s State Shell, and Brook Trout since that is New York’s State Fish.

**Colors:** Red and Gold

**Flowers:** Red Rose Bouquets

**Décor:**

** **

Banquet seat Centerpiece will be on top of banquet seat



Center piece will be on all exhibitor tables

**Staff Fact Sheet**

**Event: NY Food and Wine Fund-raising Event**

**When: Friday, June 12, 2015**

**Time:** **VIP/Press** 6:00pm-10:00pm **General** 7:00pm- 10:00pm

**Where:** The Roosevelt Hotel’s Grand Ballroom, 45 East 45st & Madison Ave, NY, NY 10017

**Transportation:** Grand Central Station @ 42nd Street and Lexington Ave. (Subways & Buses)

**Contact:** Edgardo J. Bouret, (347) 123-4567 or cell (718) 456-1237

**Report to Work:** Report to work 15 minutes before your assigned shift. Go to The Roosevelt Hotel Grand Ballroom. Personal belongings will be put in designated area. You will report to your supervisor. You will work the pre-arranged designated shift and management must approve any changes in shifts.

**Attire:\***

**Set-up Attire:** Men & Women: During set-up please wear black pants, black rubber soled shoes (slip resistant). We will provide aprons, T-shirts and name tags for volunteers and staff. NO SHORTS.

**Event Attire:** Women: black pants (no jeans), white blouse or button down, **black rubber-soled shoes;** Men: black pants (no jeans), white button down and black tie, **black rubber-soled shoes**. Name tags and aprons will be provided to wear during the event.

\* **ABSOLUTELY NO PERFUME OR COLOGNE AND SMALL EARINGS FOR WOMEN. NO BODY PIERCINGS, NO EXPOSED TATTOOS (USE CONCEALER MAKE-UP TO COVER TATTOOS) NO HEELS OR STRAP SHOES, NO OPEN-TOED SHOES, NO SNEAKERS, NO TENNIS SHOES, NO FASHION BOOTS.**

**Food for Staff:** Sandwiches and beverages will be provided to staff who work 4 hours minimum during the day. Staff is **NOT**  allowed to taste the food served at the event by restaurants. No one will take a break without permission from the supervisor. **NO ALCOHOL CONSUMPTION WHATSOEVER!**

**STAFF UNIFORM- MEN’S SHOES**

1 2. 3.

**STAFF UNIFORM-WOMEN SHOES**

 1. 2.  3.

**STAFF UNIFORM- PANTS**

Men’s Women’s



**STAFF UNIFORM- WOMEN’S HAIR STYLES**

  

**WOMENS EARRINGS**

  

**VENUE FACT SHEET**

**The Roosevelt Hotel Grand Ballroom**

**Venue:** The Roosevelt Hotel

**Address:** 45 East 45th Street & Madison Avenue, New York, New York 10017

Phone: 212-661-9600, Email: reservations@rooseveltnyc.com

<http://www.theroosevelthotel.com/>

**Transportation:** Grand Central Station @ 42nd Street and Lexington Ave. (Subways & Buses)

**Décor:** Elegant yet casual

**Lodging:** Yes lodging is available.

**Square Ft** **Ceiling Height** **Classroom** **Theater** **Banquet** **Reception**

Grand Ballroom 5,696 27' (8m) 375 800 560 850

**Exibitor List Station number**

1. Ammos Estiatorio

2. Aretsky Patroon

3. Benjamin Steakhouse

4. Bice

5. Cibo

6. Dee Daa

7. Grand Central Oyster Bar

8. Kellari Taverna

9. Brooklyn Soda Works

10. New York Spring Water

11. Amalgamated Bank

12. Sherwood House Vineyards

13. Macari Vineyards

14. Laurel Lake Vineyards

15. Ventosa Vineyards

16. Anyelas Vineyards Inc.

17. Serenity Vineyards

18. La Fonda Del Sol

19. Lexington Brass

20. Naples 45

21. Nios

22. Pera Mediterranean Brasserie

23. The Long Room

24. Tulsi

25. Zuma

**Exibitor List**

26. DJ booth

27. Employee Food Booth