

Emely Rivas

Digital Media

Designer Research paper

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Oscar de la Renta was born on July 22, 1932, in Santo Domingo, Dominican Republic. When he was 18, he left the Caribbean to study painting in The Royal Academy of Fine Arts in Madrid. He dreamed of becoming a painter but instead he started loving the Fashion world. He was very passionate by fashion which led him become very famous for its feminine pieces which inspired women all around the world. De la Renta was a very well known designer in the Latino community, he designed many pieces that I loved is the reason I selected him was because his designs inspired me to love fashion designs and art overall. I believe that his talent led him to be a well know fashion designer in the American and Latino community.

In the 1960s, he became internationally known as a Fashion designer who dressed Jacqueline Kennedy, when he was a teenager Oscar designed interior houses and obtained training from Cristobal Balenciaga the most famous Spanish designer at that time. In 1961, Oscar was hired for his first fashion job at Lanvin-Castillo. It was during his tenure at Elizabeth Arden that the young designer gained recognizable contacts that grow his presence in the fashion industry. Later

on in 1965 he began his own signature ready to wear label and he became more recognizable and respected as a very talented artist. His fashion line its very luxurious made with silk prints and soft silhouettes soon became casual wear for women. De la Renta released perfumes and homeware collections and he turn into one of the most respected designers in the industry. His fashion designs were worn by American first ladies Nancy Reagan in the 1988, Hillary Clinton in 1997 and Laura Bush in 2005. Oscar de la Renta designed many of his Fashion designs were worn by a diverse group of distinguished women and celebrities for different occasions and events. Oscar de la Renta was married to the french Francoise de Langlade and she introduced him to very rich famous members of fashion society and invited him to many of their shows. His wife died of cancer, after her dead he adopted a boy from Dominican Republic and married the designer Annette de la Renta.

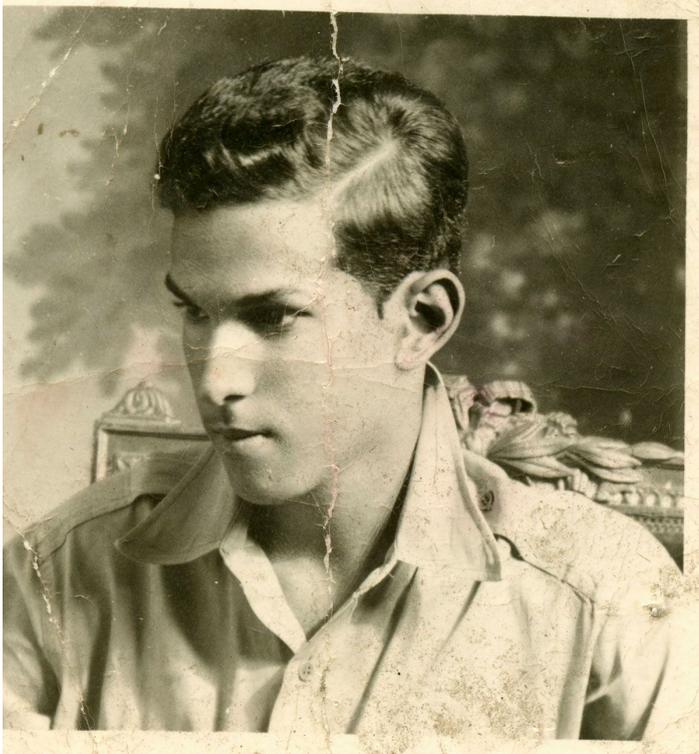
In the 21st Century, Oscar still one of the best designers out there who was grew from an vintage style to a more modern and fashionable designs, he designed hundreds of designs that are worn by famous young celebrities that admire his designs. Even though he was a very famous designer back then with different style. Young celebrities got to known his talent recently, they fall in love with his clothing line. Nowadays, Oscar have his own fashion line that are worn at Awards and Gala. Some young celebrities that loved and wore Oscar's pieces are Blake Lively, Katy Perry, Taylor Swift, Anne Hathaway, Emma Watson and Kristen Stewart. His

designs were very elegant and luxurious that were shown in Vogue magazines. Vogue is a fashion and lifestyle magazine covering many topics including fashion, beauty, culture and runways. Famous actress and artist wore some of his designs in Magazine covers. In 1964, Oscar de la Renta designs were featured in Vogue magazines and was a big achievement and hit during that time.

Oscar De la Renta has received many awards for his accomplishments in the fashion industry recognized for the best fashionista of the year. Oscar de la Renta was president of the Council of Fashion Designers. De la Renta was awarded for his magnificent works, he received Coty Awards, he won American Fashion Critics Awards and was nominated as the Designer of the Year in 2000 and then 2007. He was a very important designer and his brand became very outstanding and memorable due to many of his fashion and jewelry designs that were worn by important celebrities that were inspired by his designs and captivated people's eyes. His clothing line grew and even children wore his line when his childrenswear collection launched in 2012. Oscar was very passionate about art and that's how he ended up loving design. He wasn't only a Fashion illustrator but he also designed accessories, perfumes, home collection, bridal dresses and clothes for children as well.

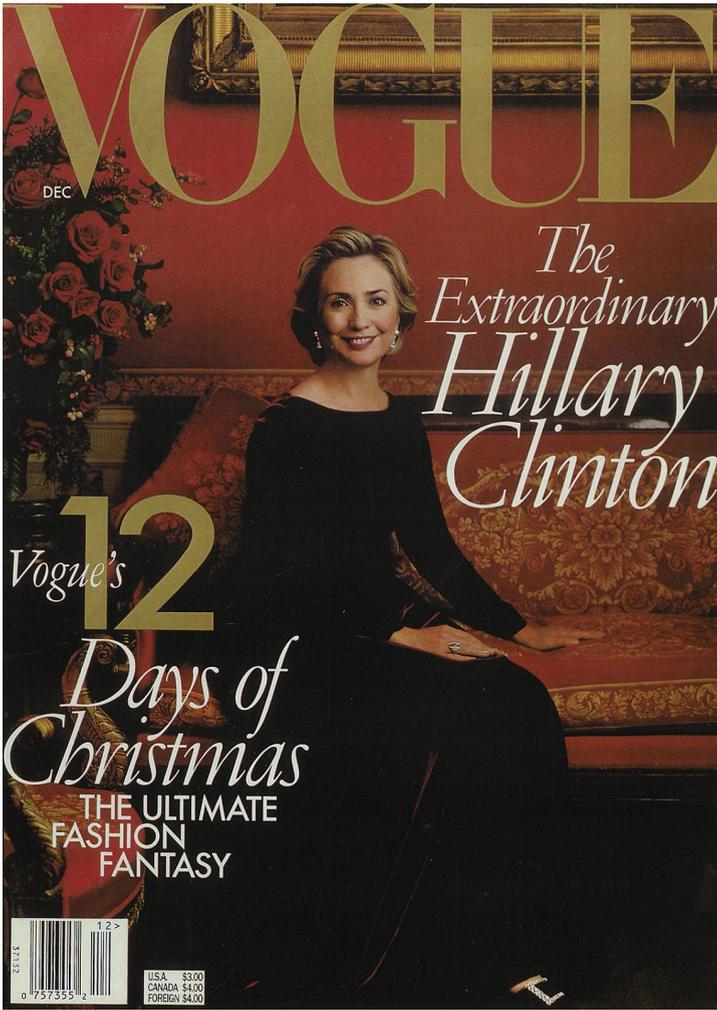
In 2014, Oscar de la Renta was awarded a medal of excellence from Carnegie Hall in New York City. His presence was there at the Gala where many

celebrities dressed his luxurious and precious dresses. Oscar was diagnosed with cancer in 2006. Later on, in October 2014, De la Renta died of complications from cancer at his home in Connecticut, when he was 82 years old.













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