

COMD 4900: Summer 2025 Internship

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Internship Searching

Internship Searching

- Began internship search in Spring 2025 to prepare for a summer internship class.
- Applied to several positions through Openlab and Handshake.
- Checked regularly for updates but received no responses.
- Reached out to professor for help and received a recommended opportunity for a Non-Profit Organization.



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Introduction to the Organization

Introduction to the Organization

- I'll be Interning with a non-profit organization focused on racial equity and social justice.
- Addresses issues in education, healthcare, employment, and housing.
- Supports communities through education and strong local partnerships.
- Offers healthcare access, educational support, financial counseling, and civic engagement



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My Role and My Responsibilities

My Role and My Responsibilities

- I'll be working as a Digital Design Associate in this organization.
- Responsible for graphic design, digital content, and communication tasks.
- Designing newsletters, ads, and managing social media content.
- Creating visuals that align with the company's brand and mission.



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My Projects

My Projects

- Worked on social media post designs for the organization.
- Focused on delivering clear visual messages related to each social issue.
- Developed an understanding of how design supports activism and awareness.



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My Projects

- Typography was not required—handled by the company.
- Designs were to be created on a 1080×1080-pixel canvas using any software.
- Final files were submitted in PNG or JPG format with the company logo included.
- Used Adobe Illustrator to create illustrations that visually communicates the message for each theme.

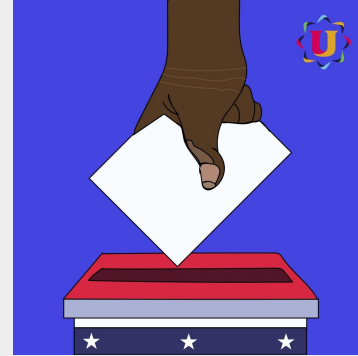


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Connecting and Collaborating

Connecting and Collaborating

- Communicated with supervisor and the interns through Microsoft Teams in a group chat and also meetings.
- Worked with other interns on social media projects, including posts and banners.
- Updates and announcements shared through Teams by supervisor.
- Microsoft Teams supports messaging and video calls for collaboration.



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Self-Reflection

Self-Reflection

- I get a clear understanding of the organization's mission to promote equal rights.
- Learned how to meet deadlines, collaborate with a team, and respond to client feedback.
- Developed my design skills through hands-on experience.
- Used Microsoft Teams Time Clock to track hours and stay organized.
- Followed supervisor guidelines closely to stay professional and avoid errors.



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Tools Used

Tools Used

- Youtube
- Adobe illustrator
- Zoom App (Video Presentation)
- Zoom App (Audio Recording)



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Thank You!