

My Projects that I worked on in this Organization



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The projects I worked on the organization involved creating social media posts. Before starting, my supervisor shared a document with me and the other interns in our Microsoft Teams group chat. This document outlined the specific guidelines and requirements for the projects.

The main requirements were as follows: the design should be created on a 1080×1080-pixel canvas in any software of choice. Once the design was completed, it needed to be saved in either PNG or JPG format. Additionally, the company logo had to be included to identify the work. Typography was not required because the company would handle that aspect.

These guidelines helped me understand the key elements I needed to include in order to create effective designs. Most of the time, I used Adobe Illustrator for the illustrations, as my goal was to visually communicate messages that would send a message to the audience based on the topic.

The projects assigned to me included topics such as *Educational Barriers and Solutions*, *Role in Change*, *The Climate Justice Connection*, *Gender Justice Through Action*, *History that Matters*, *Pride & Intersectionality*, and *Language Justice*. To begin each project, I conducted research on the topic, listed related examples, and then selected one example to illustrate using Adobe Illustrator. Since typography was not required, the focus was on creating an illustration that effectively conveyed the message of the social work topic.

I completed all of the projects on time, meeting the deadlines, and I wanted to continue this approach as I take on new projects. Throughout, I made sure to look through the guidelines and double-checked my work to ensure everything was professional and met the required standards.