



VIKTOR®ROLF

Denique Spencer

ARTH 1204 - 20th Century Dress & Culture

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Origin Story



Dutch duo, Viktor and Rolf met and graduated from the Arnhem Academy of Art and Design both majoring in fashion. After graduation the pair moved to Paris where they started working in 1993. They hit a home run the same year racking up three awards at the Hyères Fashion Festival. In 1998 the duo assembled an illicit fashion show during fashion week in Paris. From then on they became well-known in the fashion industry.

Design Evolution

First installation as part of an international group show of contemporary art entitled "L'Hiver de l'Amour" at the Musée d'Art Moderne de la Ville de Paris, France.



1998

"Stars & Stripes", Autumn/Winter 2000, Paris.

2002



Launch of the "Monsieur" line with a presentation at Pitti Uomo in Florence, Italy.

2003

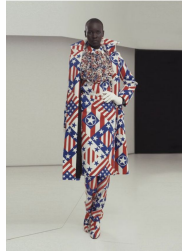


1994



Presented at Galerie Thaddeus Ropac, Paris, France.

2000



Viktor&Rolf sign a global beauty contract with L'Oréal.



10th Anniversary retrospective exhibition at the Musée de la Mode et du Textile, Paris.

Design Evolution

2012



Viktor&Rolf return to couture with the "Zen Garden" collection.



The latest female fragrance.

2015



Launch of Viktor&Rolf Mariage.

Second masculine fragrance.

2013



Viktor&Rolf open their first ever flagship boutique in France at 370, rue Saint-Honoré in Paris' prestigious first arrondissement.

2014



Viktor&Rolf go back to their roots.

2016



Iconic Collections



Viktor & Rolf
Spring/Summer 2010
Ready-To-Wear

“Cutting Edge”

Materials/Techniques used:
Tulle; laser cutouts & voids

Iconic Collections



*Viktor & Rolf
Autumn/Winter 2015
Haute Couture*

“Wearable Art”

Materials/Techniques used:
Laser-cut jacquard;
embroideries and appliqués



Iconic Collections



*Viktor & Rolf Spring/Summer 2015 Haute
Couture*

“Vincent van Gogh”

Materials/Techniques used:
Authentic Batik; wax-dyeing & block-printing



Iconic Collections



Viktor & Rolf Autumn/Winter 2016

Haute Couture

"Repurposed"

Materials/Techniques used:

Various fabrics like (tulle, sequins);
woven fabric scraps





Iconic Collections



*Viktor & Rolf Spring/Summer 2019
Haute Couture*

“Memes”

Materials/Techniques used:
Tulle; embroidered patchwork & dyeing

Designer Comparison



Viktor&Rolf



Pierre Cardin



French-Italian designer Pierre Cardin has a unique flair when it comes to his futuristic fashions. Cardin like Viktor & Rolf display similar influences in their designs by using bold color choices, as well as their flamboyant construction of their garments. Both male designers tend to gravitate towards the use of extravagant ruffles as seen in the images above. Both garment designs seem to create an extended silhouette highlighting the models figure.



A detailed botanical illustration background featuring various plants. On the left, there are large green leaves and a prominent yellow hibiscus flower with a dark red center. Above it is a pink hibiscus flower. At the top, there are green leaves and small red flowers. On the right, there are green leaves and a large white flower with a pink center and green stamens. At the bottom, there are green leaves and small white flowers with yellow centers. The entire scene is set against a white background.

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A detailed botanical illustration background featuring various plants. On the left, there is a large yellow hibiscus flower with a dark red center, a pink hibiscus flower, and a green leafy branch. On the right, there is a large white hibiscus flower with a pink center, and several smaller white flowers with yellow centers. The background is filled with various green leaves and stems, creating a lush, naturalistic setting.

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Thanks!

Any questions?