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Social roles of Erased (2012)

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### Introduction

The movie Erased (2012 film) known as The Expatriate outside of the US, is a Belgian action thriller directed by Philipp Stölzl. The story follows an Ex CIA agent Ben Logan (Aaron Eckhart) who worked at a security Firm in France when one day after work all of his company and personal records were completely erased from every known source to delete his existence. Soon afterwards he is marked for death by the company that was responsible for the erasure along with his daughter Amy (Liana Liberato). After escaping multiple assassination attempts they come to find out that the reason for the company's involvement was tied to an international conspiracy. I will be discussing how Ben Logan's appearance in the movie is affected by the social organizations and social roles that he is surrounded by. The impact of the movie on the consumption of current consumers will also be documented.

## Social roles of Erased (2012)

How does the costume designer use the appearance of the character to communicate information about this character? The costume designer Pascaline Chavanne used two main costumes in order to communicate information about Ben Logan. In the beginning of the movie Ben Logan is first introduced to the audience in a navy blue suit outfitted with a matching tie and baby blue collared shirt to signify that he is a working class man that is working for an upscale organization that has a uniform in place. As the movie progresses Chavanne dresses the main character in a more casual style wearing a crewneck shirt with a harrington jacket over it to display that while the Logan still means business he is no longer under the corporation and is now following his own code and rules in order to reclaim his identity.



(Erased, 2012)

Some of the social roles that Logan were aligned with were CIA agent , father in the beginning of the movie where the colored shirt that he was wearing fulfilled both of those roles simultaneously. When Logan escorted Amy to her award ceremony for a photo essay that she wrote he attended the event with the same clothes that he went to work in. The collared shirt is multipurpose in this way because it allows Logan to transition between his work duties and his duties as a father seamlessly. As the movie progressed and he began to encounter his assassins his role changed from father/working man to regressing back to his old CIA agent mentality as his survival instincts kick in during the combat with his assailant he gets injured and uses bandages around one hand to *modify* his body allowing him to maneuver through the area better. This role change was the sole most important throughout the entire film as Logan went from living in his own house with his daughter to becoming poor and having to squat with local refugees in order to survive in the environment. His personality also began to regress back to a ruthless agent due to the stress and influence from the people trying to take him out.

In conclusion the movie Erased was almost a carbon copy of the “Bourne” series, but way more rushed and less intricate in terms of the plot line and action scenes. There were also many plot holes that were never addressed throughout the movie which can make it mildly hard to keep track of when seeing the film. Despite those issues film was fairly entertaining to watch with only 140 minutes of content there was enough drama and action to keep me looking for the next scene.

References

Erased. (2012, August 23). Retrieved from <https://www.imdb.com/title/tt0001645155/>.