

*Midas*



# *Men's Fashion Forecasting Project PowerPoint*

To re-event the office look

To give new light to those who are stuck in the past

Showing men around the world that a suit 'n tie is not the only look for the office

# *The Office Look*



# History Of The Trend

- The traditional conservative style of suits and gowns has given way to the more informal style of slacks and t-shirts over the decades.
- In the 1980s, workplace fashion began to become a little more experimental.
- The 1990s saw the rise of casual clothing continue and become more widespread, with Silicon Valley becoming the cradle of the business casual revolution.
- In the early 2000s, the formal dress code began to shift depending on the industry.
- Business casual is all the trend these days, and it has taken over most industries.

# Office Wear Over Time

1980s



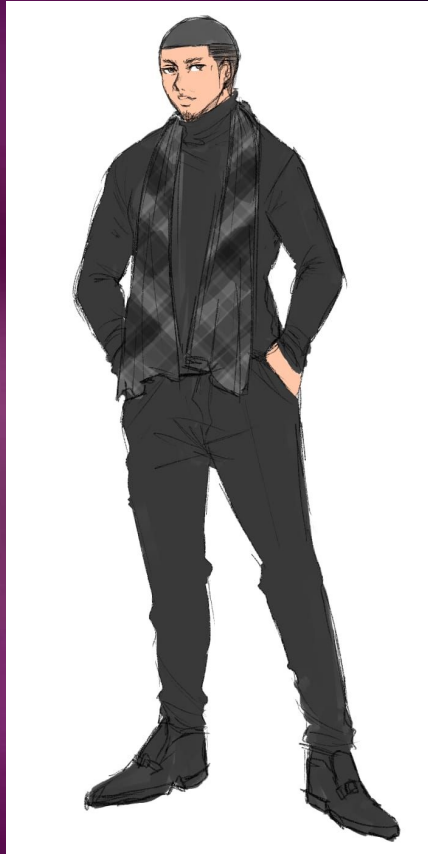
1990s



2000s



# *Our take on The Office Looks in 2022*



# *Message to the Consumers*

We humbly thank you for taking the time out of your day to give us the attention we seek while completing this forecasting project. Please be advised that these trends are not 100% certain to take off but are reasonable predictions for the foreseeable future of men's fashion.