

**NEW YORK CITY COLLEGE OF TECHNOLOGY**  
**The City University of New York**  
**School of Arts & Sciences**  
**Department of Social Science Course Outline**

**Course Code: HIS/ARTH 1204**

**Course Title: 20th CENTURY DRESS AND CULTURE**

**Class hours/credits: 3 class hours, 3 credits**

**Prerequisites: ENG 1101 or ENG 1101CO or ENG 1101ML**

**Pathways: Creative Expression**

**CATALOG COURSE DESCRIPTION:**

A survey of fashion history, from the end of the 19th century to the present. It offers an overview of the many influences that have affected the development of clothing. Studies the effect of an historical period on the clothing of the time through analysis of its economics, politics, religion and culture. Issues affecting the industry are explored through readings, videos, discussions and links to local industry are made through field trips and guest speakers.

**DETAILED COURSE DESCRIPTION:**

It is essential to understand the interrelationship of fashion and culture, and how this developed over time. This course examines how historical periods effect the style and construction of clothing. Students are introduced to analytic techniques that evaluate how culture, economics, politics, and religion influence and shape the style of the time. Each student is assigned or selects specific items of clothing and then traces the development of style, trend and fashion. This course also introduces important terminology integral to the fashion industry, and required to discuss all facets of its history. Issues affecting the fashion industry are explored through readings, videos, discussions and links to local industry are made through field trips and guest speakers.

**Course Specific Learning Outcomes and Assessment Methods**

<b>LEARNING OUTCOME</b>	<b>COURSE ASSESSMENT</b>
Identify and describe apparel of the twentieth and twenty-first centuries using appropriate terminology.	Class discussion, quizzes, examination & term paper/presentation.
Recognize and discuss key apparel fashion leaders and/or designers and their contributions.	Class discussion, examinations & term paper.
Distinguish among the social, political, and economic cultural influences on fashion for each of the various periods.	Class discussion, research, development of timeline with term paper, & examinations.
Identify and explain direct and indirect technological influences on dress.	Class discussion, term paper and presentation, and examinations.

Assess the multiple explanations for the impact of dress and body image on human behavior.	Class discussion, research, term paper & presentation.
Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life.	Class discussion & oral presentation.
Recognize and describe the diversity of culture in space and time and how it effects and influences fashion style s and trends.	Class discussion, term paper & presentation.
Write a scaffolded research paper.	Course assignments/ homework that comprise the term paper.

### **Pathways Creative Expression Learning Outcomes**

1. Analyze how arts from diverse cultures of the past serve as a foundation for those of the present, and describe the significance of works of art in the societies that created them.
2. Articulate how meaning is created in the arts or communications and how experience is interpreted and conveyed.
3. Demonstrate knowledge of the skills involved in the creative process.

### **General Education Learning Objectives and Assessment Methods**

Demonstrate expanded cultural global awareness and sensitivity.	Class discussion, term paper, and examination
Identify issues and problems, ask relevant questions, and link them with appropriate methods of inquiry.	Research for term paper and oral presentation
Discern multiple perspectives of how the process of change (including fashion change) affects and is affected by dress across time and cultures.	Class discussions, research, term paper and presentation.

#### **RECOMMENDED TEXTBOOK:**

English, Bonnie, A Cultural History of Fashion in the 20th and 21st Centuries, 2013. Bloomsbury Academic, Second Edition NY, ISBN: 0857851357

#### **ASSESSMENT AND GRADING:**

4 Quizzes (25 each)	100 points
Term Project	200 points
Midterm Exam	100 points

Final Exam                      100 points  
   500 points

### **Grading**

All grades will be calculated according to the college grade scale:

<u>Letter Grade</u>	<u>Number Grade</u>
A	100-93
A-	92.9-90
B+	89.9-87
B	86.9-83
B-	82.9-80
C+	79.9-77
C	76.9-70
D	69.9-60
F	59.9-0

### ***Project Grading Criteria:***

- *Initiative* - Students must prove resourcefulness in presenting meaningful information in a well-structured package. Students must demonstrate inclusion of supporting information from course materials. Students must show evidence of adequate preparation in the presentation.
- *Thoroughness* - Students must have covered all topical areas. Students should provide adequate coverage within each topical area.
- *Accuracy* - Students must have reached appropriate conclusions from the information they received. Students must have applied course material accurately, reflecting knowledge and understanding of the material.
- *Professionalism and Creativity* – The promotional package and presentation should reflect professionalism in preparation and clarity, and creativity. They should be attractive and eye-catching. The promotional package and presentation should show evidence of advance work and planning.

### **COURSE POLICIES AND PROCEDURES:**

#### **GUIDELINES FOR WRITTEN ASSIGNMENTS:**

All papers **MUST** be typed. A page is the equivalent of a 1.5 line-spaced 8.5 x 11-inch paper with one-inch margins using 12- point type. Follow the page length guidelines for each assignment and number each page. All work **MUST** contain the student name(s) and email address(es), the course name and number, the date the assignment is *submitted*, and the name of the assignment.

Effective writing helps clarify ideas and communicate those ideas to others. Be organized, clear, and succinct. Grammar, punctuation, style, and spelling count. Write in college-level American

English that is appropriate to the business community.

Papers will be graded on the following criteria:

- Clear and thorough application of direct and database concepts and principles (including material covered in the assigned reading, lectures, and discussions).
- Demonstration of original, logical, strategic thinking including a complete analysis of facts, logical synthesis, and persuasive conclusion/recommendation. Specific examples should support the analysis. Address the specific requirements of the assignment.
- Quality of research (depth, breadth, appropriateness) and proper acknowledgement of references, including complete citations using APA style in-text notes, when appropriate.
- Appropriate language and tone, accurate spelling, correct grammar, appropriate punctuation, and logical organization. You will not receive an A if your writing is awkward, contains grammatical or punctuation errors, or is disorganized.

Written work must be **word processed/typed** on standard size 8 1/2" by 11" paper in black ink in Times New Roman font. **All names must be typed on assignments to be accepted. Please plan accordingly for all your assignment due dates.**

**In a case of an emergency, you may submit your assignment the following class day. For once a week courses you may e-mail your assignment to me prior the start of the class to get full credit. Documentation on Professional Letterhead of the emergency will be expected. Coming late to class does not constitute an emergency.**

### **ATTENDANCE POLICY**

It is the conviction of the Department of Social Science that a student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed class time includes not just absences but also latenesses, early departures, and time outside the classroom taken by students during class meeting periods. Missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence in class.

Instructors may including a reasonable "Participation" grade into their final grade calculations for this course.

### **ACADEMIC INTEGRITY STATEMENT**

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City Universi-

ty of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

### **STUDENT ACCESSIBILITY**

City Tech is committed to supporting the educational goals of enrolled students with disabilities in the areas of enrollment, academic advisement, tutoring, assistive technologies, and testing accommodations. If you have or think you may have a disability, you may be eligible for reasonable accommodations or academic adjustments as provided under applicable federal, state, and/or city laws. You may also request services for temporary conditions or medical issues under certain circumstances. If you have questions about your eligibility and/or would like to seek accommodation services and/or academic adjustments, please email the [Student Accessibility Center](#).

### **COMMITMENT TO STUDENT DIVERSITY**

The Department of Social Science complies with the college wide nondiscrimination policy and seek to foster a safe and inclusive learning environment that celebrates diversity in its many forms and enhances our students' ability to be informed, global citizens. Through our example, we demonstrate an appreciation of the rich diversity of world cultures and the unique forms of expression that make us human.

### **Suggested Course Schedule**

<b>SESSION</b>	<b>TOPIC</b>	<b>ASSIGNMENT</b>
1	Overview of Historic Dress; What is Dress? What are the Functions of Dress? <i>Class Hand-out: Dress &amp; Identity</i>	Chapter 1
2	The Bustle Period and the Nineties	Chapter 14
3	The Edwardian Period and World War I <i>Class Hand-out: American Decades 1910-1919</i>	Chapter 15 Paper #1 Assigned: Movie Critique
4	The Twenties, Thirties, and World War II <i>Class Hand-out: American Decades 1920-1929</i> <i>American Decades 1930-1939</i> <i>Video: Last Days of WWII</i>	Chapter 16
5	The Twenties, Thirties, and World War II (cont.) <i>Review for Midterm Exam</i> <i>Video: A &amp; E's Top 10 Fashion Designers</i>	<b><i>Paper #1 Due</i></b>
6	Midterm Exam	

7	The New Look 1947-1960 <i>Class Hand-out: American Decades 1940-1949</i>	Chapter 17
8	The Fifties Class Hand-out: American Decades 1950-1959 <u>Video</u> : Biography: Calvin Klein A Stylish <i>Obsession</i>	Chapter 17
10	The Seventies <i>Class Hand-out: American Decades 1970-1979</i> <u>Video</u> : Biography Vera Wang	Library: Group Work on Press Release
11	The Eighties and Nineties <u>Video</u> : <i>The Rise and the Fall of the Berlin Wall</i>	Chapter 19
12	The Twenty-first Century	
13 & 14	Class Presentations	
15	Final Exam	

**Revised by Peter Parides in Spring 2021**