

Derian Pryce

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(BUF 4700-OL85)

ELEVATOR PITCH:

Hello, I am Derian. Thank you so much for sitting down with me today. After graduating with my bachelor's degree in Business of fashion technology, I am planning on developing a product that will revolutionize the way we think about approaching inclement weather. Has there ever been a time where you listened to the weather report, heard there was no rain in the forecast with sunny skies just to be outside in the pouring rain? Or in the wintertime stuck between a seemingly random snow tundra when you just went out for some food? This product will make dealing with that type of situation a little bit easier, I present to you a sneaker that uses built in technology to alter the grips of the sole to replicate the footholds and security of a boot walking on snow/ice or the height to walk through a puddle with ease without worrying about dampening your socks or pants. This concept will be achieved through the same technology that Nike uses to electronically alter their sneakers lacing but instead with an expansion and constriction of a metal sneaker sole bottom. With the touch of an app you can select which part of the sole can either retract or expand giving you height or a shape of grip at the bottom of your sole to shape and mold to your environment with the press of a button.

