

Perception

Deanna King
COMD 3503
Depth of Meaning

Perception.



Reality.



-People think wearing their birthday suit to a rock festival brings out their individuality.

For a new generation of Rolling Stone readers, expressing your individuality does not mean wearing your birthday suit to a rock festival. During the past 12 months, Rolling Stone readers purchased more than 80 million items of apparel, setting the trends and shaping the buying patterns for the most influential consumers in America. Your media buy looks conspicuously naked if you're not exposing yourself in the pages of Rolling Stone.

Rolling Stone

Sensation

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-Hot sauce being too hot for anyone to handle

Can you handle it?

Nando's

Emotion

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ONE CHILD IS HOLDING SOMETHING
THAT'S BEEN BANNED IN AMERICA
TO PROTECT THEM.
GUESS WHICH ONE.



We keep 'Little Red Riding Hood' out of schools because of the bottle of wine in her basket. Why not assault weapons?

MOMSDEMANDACTION.ORG



Intellect

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SOME THINGS CAN'T BE COVERED
FIGHTING WOMEN'S ABUSE TOGETHER

Identification

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Reverberation

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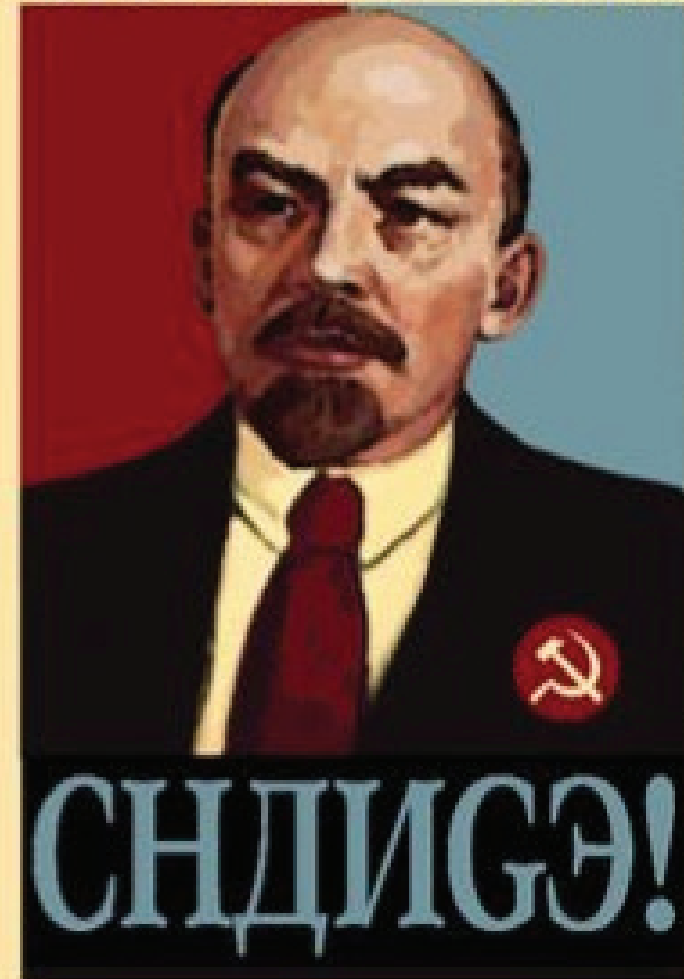
**NATIONAL
SOCIALISM**



**DEMOCRATIC
SOCIALISM**



**MARXIST
SOCIALISM**



Spirituality

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Depth of Meaning

This is spirituality: no beliefs required

For details of ONLINE MEETINGS see

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