



THANKS

FOR

BEING

AWESOME

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AWESOME



Community life is a stimulating and community-centric Newspaper creating opportunities for neighbors and local businesses to unite.

Circulation

Per month | 5000 copies

Newspaper spec

16 Pages | 11"W X 1"H | Full Color

Distribution

- Flatbush
- Crown-Heights
- Lefferts-Prospect & surrounding areas

The JOB

The Interview.

Frist I had a phone interview to discuss what the newspaper was about and what I would be doing

Second phase was an in person interview where we discussed some of my designs



My work Environment

Leffert Gardens Office

A co-working and event space





Frank Rutledge
Clear plan beyond investing



Frank Rutledge
Clear plan beyond investing



Frank Rutledge
Clear plan beyond investing

Frist Experience with a client



FRANK RUTLEDGE *Empowering your best self*

“ *In this tech age, we are at a higher risk of identity theft from our State ID and insurance cards than credit cards.* ”

Tell us about your Community Business.
I'm a community business owner, serving mostly seniors, middle ages or anyone who values peace of mind and financial security. I specialize in Identity Theft Risk Management and belong to a network of expert, licensed attorneys with over 150+ years of experience. We make getting access to the best Attorney a non-financial decision for members often costing less than a cup of coffee. I'm also licensed as a NY's real estate broker.

What's the Big Picture for your business?
To increase my outreach within the community, using my message to schools, civic organizations and churches.

Any Customer Stories for readers?
Yes, two true stories on how the information I provide empowers everyday people. A lady was harassed to sell her interest in a house/condo property she co-owned. When we met, she felt helpless and listless so I set out to work and discovered that the other party was illegally means harassing her. I provided her with relevant information plus contact to a real estate lawyer in my network that resulted in an immediate cease and desist. She still owns that property now more valuable and is assured of a safe home investment. Secondly, a wonderful Haitian man, who spoke little English fell victim of identity theft that garnished his wages. Again, through my network and research, I accompanied him to court and proved his innocence. His wages were returned and we're now good friends. There are some examples of the transformative power of accurate information.



What's your background?
For decades, I've been helping victims of identity theft restore their identity without having their credit history and budget. I spend time providing my community with timely and accurate information on the risk of identity theft, dispelling myths and making them aware that identity theft goes well beyond credit card & financials as we might assume. In fact, in this tech age, we are at a higher risk of identity theft from our State ID and insurance cards than credit cards. Most people never assume it would happen to them until it does- then I get the frantic calls. Thankfully, I've been doing this so long that I'm ready to fix it when the calls come through. In addition to this work, I bring people peace of mind by helping them find the right home for their family.



Get to know THE MAN WITH LegalShield
Where are you from originally?
I was born and raised in Bed-Stuy, in an era when every kid on the block had to attend Sunday school. Then Bed-Stuy was very religiously, clean, safe, industrious and cooperative. Everyone was of African descent and accountable to each other. It was during the civil rights era when we were absolutely invested in each other's success and the village raised the child.

How do family and friends describe you?
An activist. Advocate of fair treatment. Dutiful and committed even when inconvenienced.
How do you keep learning?
I'm a member of Real Estate Board of NY where I'm constantly introduced to new technology & laws shaping my industry. I also engage myself with Certification courses (whether or not I need it) to build more skills and stay attuned to the industry. You'll also find me tirelessly reading, networking and seeking valuable resources for clients.

What's your favorite hangout spot here?
Ha! I no longer hang out. I've done that already. These days I hang in, mostly at the library or at welcoming community events.

What natural force would you like to be?
Volcano! My power would reflect the eternal awesomeness of the cosmos and faithfully demonstrate the cycle of death and rebirth.

THE COMMUNITY

What's missing in this community?
A common community event space to hold gatherings to share valuable information that can positively change lives. Somewhere to tell people about their rights and how new laws affect them.

What excites you most about this community?
The opportunity to provide timely, accurate life-changing information to my community. Way too many people make decisions solely based on hearsay or worse from television. Inaccurate information can cost you more than you can imagine. I've seen it ruin lives.

What are you eager to help improve here?
I'd love to improve the relationship that people of African descent have with city agencies and others because we have a difficult time getting our needs met and receiving our entitlement when due. Why for instance do children from inner cities end up in jail? That was rare when I was growing up but an accepted norm today. Most of these cases are a direct result of the impaired relationship we have with agencies which prevent information from trickling down. I'd love to help repair these relationships, inform people of their rights and offer methods to protect them.

What personal reward does this community give you?
Seeing the changes in the life of my clients and their family from my efforts. My clients go from being anxious and frantic to less worried, more informed and equipped with necessary tools to empower and protect themselves even in my absence. I also love the intelligent ways people apply the information I offer to solve future problems. I appreciate how the community challenges me to be a better advocate and live for the moment when someone goes from not knowing their rights and being taken advantage of to being empowered and advocating for themselves and others.



FOR PEACE OF MIND AND FINANCIAL SECURITY STARTS HERE.

609.548.9571

495 Flatbush Ave, Unit 24 Brooklyn, NY 11217



Other Projects

LET'S EAT Grandma.



If you can save this grandma's life with a comma we could use your help to polish the newspaper's copy...

It will look good on your resume too.

editor@communitylifebk.com

Itching to see your work published in an actual print newspaper?

Have so much to say or share but lack an audience



WE HEAR YOU

editor@communitylifebk.com



COMMUNITY LIFE
Together we live.

[JOIN US](#)

**EDUCATING
INSPIRING
UNITING
PEOPLE.**

About

Who We Are:
We are a volunteer-run, non-profit organization that publishes a community newspaper in the heart of the Bronx, New York City. We are committed to providing a platform for our community members to share their voices and experiences.

What We Do:
We are committed to providing a platform for our community members to share their voices and experiences. We are committed to providing a platform for our community members to share their voices and experiences.

Why We Exist:
We exist to provide a platform for our community members to share their voices and experiences. We exist to provide a platform for our community members to share their voices and experiences.



Get involved

Name

Email

Message

[Send](#)

The Paper

[Issue 1. See Link](#)

[Issue 2. See Link](#)

Circulation:
1000 copies (1000 copies)

Specs:
10 Pages | 11" x 17" | Full Color

Neighborhood:
Bronx, New York City, United States



UNITY

INSPIRING

UNITING

Community Life is a volunteer-run, non-profit organization that publishes a community newspaper in the heart of the Bronx, New York City. We are committed to providing a platform for our community members to share their voices and experiences.

COMMUNITY LIFE BK

LIMATION
MADE WITH FRESH LIME
Inspired BY JAMAICA
REFRESHING BY JAMAICA GUILT-FREE
It's about lime.
ONLY 40 cal. 12 oz.
Premium Limeade
and Robust Flavor
Infused with Blueberry & Basil
Organic Lime Juice & Organic Sugar Cane

LIMATION
MADE WITH FRESH LIME
Inspired BY JAMAICA
REFRESHING BY JAMAICA GUILT-FREE
It's about lime.
ONLY 40 cal. 12 oz.
Premium Limeade
and Robust Flavor
Infused with Ice Tea
Organic Lime Juice & Organic Sugar Cane

LIMATION
MADE WITH FRESH LIME
Inspired BY JAMAICA
REFRESHING BY JAMAICA GUILT-FREE
It's about lime.
ONLY 40 cal. 12 oz.
Premium Limeade
and Robust Flavor
Infused with Lavender
Organic Lime Juice & Organic Sugar Cane

Opportunities

- Offered to work with designers on a continuation of the Limation project
- Possible internship with Ash at her job
- Got the chance to network with other businesses located at the Commons for some paid work

SUCCESS AT ANY LEVEL

Sagacycoaching.com

LONG-TERM EXCELLENCE STARTS HERE.

Professional & Personal Development
I am passionately committed to assist you:

- Obtain a clear vision of your desired future
- Develop the skillset required to maximize growth and obtain results
- Increase aura of engagement for relational effectiveness

NADINE WATSON
MBA, PCC
Personal Development Coach



the mixx




Robyn Streisand
President & CEO

5 Things I learned from my internship

1. Good habits are not always good for the work place
2. Don't put anything on your resume you don't want to do
3. Be more comfortable with change
4. Communication is a key factor in the work place
5. A job without pay is school

The Theme



Think of all new
experiences as good
ones and you'll be ok

