



Community life is a stimulating and community-centric Newspaper creating opportunities for neighbors and local businesses to unite.

Circulation
Per month | 5000 copies

Newspaper spec 16 Pages | 11"W X 1"H | Full Color

### Distribution

- Flatbush
- Crown-Heights
- Lefferts-Prospect & surrounding areas

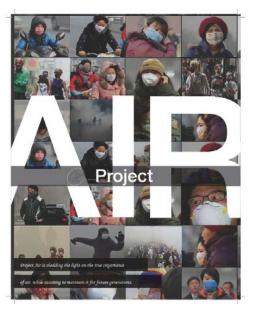
The JOB

## The Interview

Frist I had a phone interview to discuss what the newspaper was about and what I would be doing

Second phase was an in person interview where we discussed some of my designs









## My work Environment

Leffert Gardens Office

A co-working and event space









### Frist Experience with a client



### FRANK RUTLEDGE

Empowering your best self

In this tech age, we are at a higher risk of identity theft from our State ID and insurance cards than credit cards.

Tell us about your Community Business.

I'm a community business owner, serving mostly senior middle agers or anyone who values peace of mind and financial security. I specialize in Identity Theft Risk Management and belong to a network of expert, make getting access to the best Attorneys a non-financial decision for members often costing less than a cup of coffee. I'm also licensed as a XXS real estate broken

What's the Big Picture for your business: my message to schools, civic organizations and churche

Any Customer Stories for readers?

empowers everyday people. A lady was harassed to sell When we met, she felt helpless and furious so I set out. to work and discovered that the other party was illevally means harasing her. I provided her with relevant information plus contact to a real estate lawyer in ru network that resulted in an immediate orase and deceit She still owns that property (now more valuable) and is assured of a safe home investment. Secondly, a wonder Haitian man, who spoke little English fell victim of identity theft that garnished his wages. Again, through my network and research, I accompanied him to cou and proved his innocence. His wages were returned a we're now good friends. These are some example



Where are you from originally?

every kid on the block had to attend Sunday school. Then Bed-Stay was very neighborly, clean, safe, industriess and cooperative. Everyone was of African descent and accountable to each other. It was during the civil rights era when we were absolutely invested in each other's success and the village raised the child.



What's your background? ecades, I've been beloing victims of identity theft e their identity without hurting their credit histor f budget. I spend time providing my community with ely and accurate information on the risk of identity theft; dispelling myths and making them aware that ntity theft goes well beyond credit card & financials crongfully assumed. In fact, in this tech age, we are at a higher risk of identity theft from our State ID d insurance cards than credit cards. Most people er assume it would happen to then until it does- then I get the frantic calls. Thankfully, I've been doing this so long that I'm ready to fix it when the calls ome through. In addition to this work I bring people peace of mind by helping

How do family and friends describe you? An activist. Advocate of fair treatment. Dutiful and committed

How do you keep learning?

I'm a member of Real Estate Board of NY where I'm constantly introduced to new technology & laws shaping my industry. I also engage myself with Certification courses whether or not I need it) to build more skills and stay attuned to the industry. You'll also find me ferociously reading, networking and seeking valuable resources for clients.

What's your favorite hangout spot here?

Ha! I no longer hang out, I've done that already. These days I hang in, mostly at the library or at welcoming

What natural force would you like to be?

Volcano! My power would reflect the someness of the cosmos and faithfully demonstrate the cycle of death

### THE COMMUNITY

What's missing in this community

o hold gatherings to share valuable lives. Somewhere to tell people about their rights and how new laws affect them.

### What excites you most about this community?

The opportunity to provide timely, accurate lifechanging information to my ommunity. Way too many people make decisions solely based on hearsay or worse from television. Inaccurate information an cost you more than you can imagine I've seen it ruin lives.

### What are you eager to help

improve here? I'd love to improve the relationship that people of African descent have with city agencies and others because we have a difficult time getting our needs met and receiving our entitlement whe due. Why for instance do children from inner cities end up in jail? That was rar when I was growing up but an accepted norm today. Most of these cases are a direct result of the impaired relations we have with agencies which prevent information from trickling down, I'd love to help repair these relatio inform people of their rights and offer methods to protect them.

### What personal reward does this community give you?

Seeing the changes in the life of my clients and their family from my efforts. My clients go from being anxious and frantic to less worried, more informed and equipped with necessary tools to empower and protect themselves even in my absence. I also love the intelligent ways people apply the information I offer to solve future problems. I appreciate how the community challenges me to be a better advocate and live for the monten when someone goes from not knowing their rights and being taken advantage of to being empowered and advocating for themselves and others.





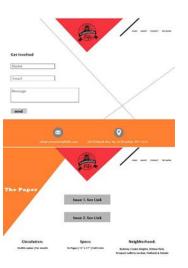
### Other Projects









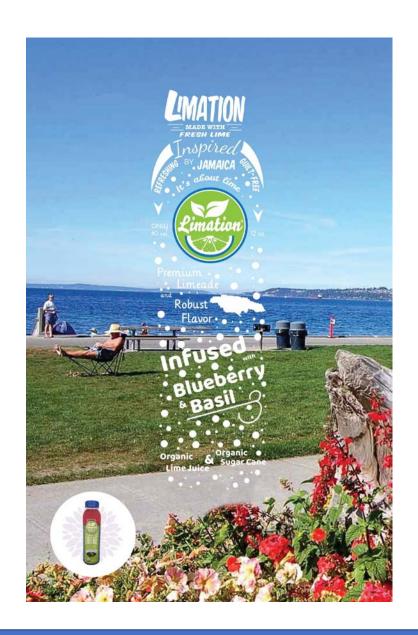


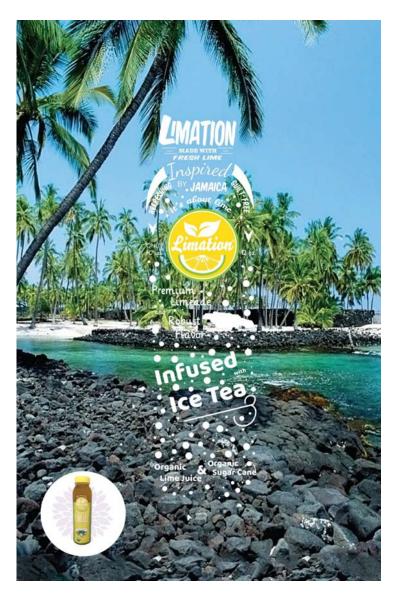














### Opportunities

- Offered to work with designers on a continuation of the Limation project
- Possible internship with Ash at her job
- Got the chance to network with other businesses located at the Commons for some paid work







Robyn Streisand President & CEO

# Things I learned from my internship

1. Good habits are not always good for the work place

4. Communication is a key factor in the work place

2. Don't put anything on your resume you don't want to do

5. A job without pay is school

3. Be more comfortable with change

### The Theme

Think of all new experiences as good ones and you'll be ok