

- **Texture helps us understand the nature of things**
- **It is the tactile grain of surfaces and substances**
- **Texture has different physical traits such as rough, and smooth**
- **An artist's point can be proven through texture**
- **Curving lines of text serve to build up a typographic surface**
- **Vital and individual typographic rhythms are alien to machines**
- **Logotypes use textured surfaces to convey ideas of movement and change**
- **All typefaces have innate optical texture**
- **Letters can be texture**
- **Texture could be a pattern**