

## **Rhetorical Analysis and Read Like a Writer**

### **Before reading:**

- What is the author's purpose for this piece of writing?
- Who is the intended audience?

### **During reading:**

- How effective is the language the author uses? Is it too formal? Too informal? Perfectly appropriate?
- Is the word choice and tone/ language of the writing seem appropriate.
- What kinds of evidence does the author use to support his/her claims? Does he/she use statistics? Quotes from famous people? Personal anecdotes or personal stories? Does he/she cite books or articles?
- How appropriate or effective is this evidence? Would a different type of evidence, or some combination of evidence, be more effective?
- Are there places in the writing that you find confusing? What about the writing in those places makes it unclear or confusing?
- How does the author move from one idea to another in the writing? Are the transitions between the ideas effective? How else might he/she have transitioned between ideas instead?

### **What Should You Be Writing As You Are Reading?**

- What is the technique the author is using here?
- Is this technique effective?
- What would be the advantages and disadvantages if I tried this same technique in my writing?