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Kerning and Tracking

General Specs:

Page Size	US letter 66picas x 51picas (11" x 8.5") Orientation: landscape Uncheck: FACING PAGES
Margins	top 3p (.5") bottom 4.5p (.75") left 7.5p (1.25") right 3p (.5")
Columns	columns: 5 gutter 1p (.167")

1. Craete new Indesign file with above margins. include your footer bottom left "name | Type Book" on top right text "Kerning".

2.Set text   below in Helvetica Bold at ;east 90 pt

Grhpod ypyo Toga.

3. Rearrange the letters to read Good Typography pay attention to the spacing between the letters.

Do one version were the letters sit close together (tight kerning)

and do another were there letters sit further apart (loose kerning). For

both versions, draw three horizontal lines to indicate the baseline, meanline and capline.

4. Save your INDESIGN file as: yourname_Typebook.idml

5. Then save again as a PDF: Go to File, Export, Layout as PDF. Save with the same name but with extension PDF: your-name_Typebook 04.pdf and upload to course OpenLab

Good Typography

Good Typography