

Leading

savefile as
_LastnameFirstInitial_leading

ThersaveagainasaPDF:
Go to File > Export > Adobe
PDFx1a

General Specs:
PageSizeUSletter66picasx
51picas(11"x8.5")
Orientation: landscape
Uncheck: FACING PAGES Margins
top 3p (.5")
bottom 4.5p (.75")
left 3p (.5")
right 3p (.5")
Columns columns: 5
gutter1p(.167")

The space between the baselines
Line Length:
The width occupied by a block of text
What is the right amount of space between lines?

What is the right amount of space between lines?
Page 1 last column heading: Legibility: Leading
• First four columns: Use one paragraph of your favorite person’s biography.
Top left square:
• Helvetica 12/8 (meaning the font is 12 points in size, and the leading is 8 points)

Top right square • Helvetica 12/12

Bottom left square • Helvetica 12/18

Bottom right square • Helvetica 12/24

Put a * next to the one that you think looks best.

Helvetica 12/8

Beyoncé Giselle Knowles-Carter is an American singer, songwriter, dancer, rapper, actress, and businesswoman. Born and raised in Houston, Texas, Beyoncé performed in various singing and dancing competitions as a child. She rose to fame in the late 1990s as lead singer of the R&B girl-group Destiny’s Child. Managed by her father, Mathew Knowles, the group became one of the world’s best-selling girl groups in history. Their hiatus saw Beyoncé’s theatrical film debut in Austin Powers in Goldmember (2002) and the release of her debut album, Dangerously in Love (2003).

Helvetica 12/12

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Legibility: Leading
What is the right amount of space to have between lines?

Helvetica 12/18

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