

Nike TV Commercial Synopsis

Cut to: Mid-Shot: The first scene shows the basketball hoop and the basketball bounced off the rim of the hoop.

Cut to: Mid-Shot: The man jumps to get the rebound, as he appears to be ready to run across the court.

Cut to: Low Angle Close-Up: The first pitch scene comes in, as he's running across the court with the Nike sneaker product on his feet. The next scene he continues to go across the basketball court, looking determined.

Cut to: Canted Low Angle: As he looking to score across the court, a defender looks to stop him from scoring, the defender is in a defensive stance.

Cut to: Mid-Shot to High Angle: The defender and man with the ball comes face to face, as the man with the ball lowers his stance for a crossover move, he goes past the defender, now attempting to score.

Cut to: Mid-Shot/LA/High Angle MS: The scorer looks determined to score, as he glares at the hoop and takes one more dribble before he jumps to score the ball.

Cut to: Mid-Shot/Close-Up: He gathers his leap and takes off for a dunk, as he's in mid-air glaring and going for the hoop, the last pitch shows the Nike logo as the final pitch.