

## **Danielle Daniel-Ramsey**

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### **ACADEMIC/PROFESSIONAL BACKGROUND:**

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<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2021	The New York City College of Technology City University of New York Module Emphasis: Global Fashion GPA 3.34	Business & Technology in Fashion
A.A.	2015	Borough Manhattan Community College	Business Administration

**Professional licenses or certifications:** *CUNY Certification, August 2021, Title IX Gender Based Harassment  
John Hopkins University, June 2020, COVID-19 Contact Tracing*

### **HONORS & AWARDS:**

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Dean's List, 2017 Fall Term, Fashion Business Program

Dean's List, 2016 Spring Term, Fashion Business Program

### **RELEVANT PROFESSIONAL EXPERIENCE:**

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<b>Sales Associate</b>	<b>Lucky Brand</b>	<b>March 2018 – June 2018</b>
	<ul style="list-style-type: none"><li>○ Show product knowledge and special promotions</li><li>○ Tailor recommendations and wardrobe options specific to customer needs</li><li>○ Maintain sales floor/appearance of store</li></ul>	
<b>Sales Associate</b>	<b>Madewell</b>	<b>Aug 2016 - Jan 2017</b>
	<ul style="list-style-type: none"><li>○ Completed transactions at registers</li><li>○ Showed fashion experience and reinforced brand</li><li>○ Demonstrated knowledge of store products and special</li></ul>	

### **PROFESSIONAL EXPERIENCE:**

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<b>Canvasser</b>	<b>Meridian Strategies</b>	<b>May 2021 – Aug 2021</b>
	<ul style="list-style-type: none"><li>○ Street canvass/work community events and sometimes go door to door</li><li>○ Hand out supplies and flyers to continuants in Manhattan and The Bronx</li><li>○ Communicate location of testing sites and gather information from resident</li><li>○ Meet report requirements and accountability guidelines to report to Supervisor</li></ul>	
<b>Sales Assistant</b>	<b>Flying Tiger Copenhagen</b>	<b>July 2020- Dec 2020</b>
	<ul style="list-style-type: none"><li>○ Process deliveries, price and merchandise product for the sales floor</li><li>○ Replenish product regularly</li><li>○ Ensure the store is well presented with product placement</li></ul>	

- Complete transactions at register

**Mailroom Clerk**

**IST Management**

**Aug 2018 – Dec 2019**

- Cleaned and re-stock pantry /hospitality area
- Created and scanned labels for packages
- Prepared shipments and other administrative duties

**Retail Associate**

**Museum of Sex**

**June 2017- Nov 2017**

- Provide customers with knowledge and expertise on equipment/accessories sold to suit needs
- Complete sales transactions of merchandise at gift shop and ticket sales at box office
- Manage/secure coat check area for customer belongings

**INTERNSHIP EXPERIENCE:**

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**Wholesale Intern**

**AEFFE USA**

**March 2017 – June 2017**

- Use the company's database for entering data entry of orders and what is selling
- Assisting with bar-coding new clothing samples
- Handle and prepare samples for photo shoots

**Styling Intern**

**Olga Yanul: Vogue Ukraine Fashion Stylist**

**Aug 2016**

- Aided the fashion editor with various photo shoots
- Responsible for pick-ups and drop-offs of clothing items
- Organized clothes and dressed models

**Styling Intern**

**Connie Berg Studios**

**July 2016 – September 2016**

- Assisted with pickups/ drop-offs and photo shoots (editorial and commercial campaign shoots)
- Contact PR offices to verify information for pick-up or drop-off of garments for photo shoots
- Organize clothes and assist with dressing the talent