

CUMY

CUMULATIVE

CORP.

# Year-Long Internship

The **Cultural Corps** internship program provides hundreds of CUNY students with the chance to **gain experience & paid work** in cultural institutions and agencies.

I became **Pen America's new intern** for the **2020 Spring Semester**, assisting various departments in marketing, design, & development.

Cuny Students are placed at specific sites depending on their **interests, academic degree, and resume**. Those who lack professional work experience are still encouraged to apply.

The placement process for program is based on the student's skillset, interview performance, and the type of position available at the selected organization

The 2020-2021 CUNY Internship application is currently open till May 24th, 2020.

<https://www1.cuny.edu/sites/culturalcorps/>

# MUSEUM OF THE MOVING IMAGE



AMERICAN MUSEUM  
OF NATURAL HISTORY



Brooklyn Museum

Institutions participating in  
2020 - 2021 CUNY Cultural  
Corps Internship Program.

A.I.R Gallery

American Museum of Natural History

BRIC Media

Bronx Museum

Brooklyn Museum

Carnegie Hall

El Museo del Barrio

Futuro Media Group

Gibney Dance

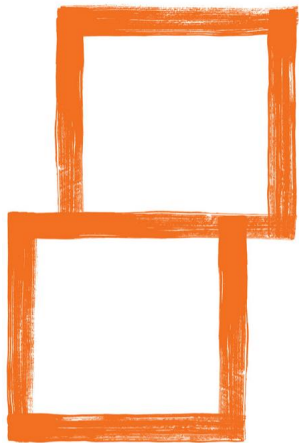
Harlem Stage

Jamaica Center for Arts and Learning

Leslie-Lohman Museum of Gay and Lesbian Art

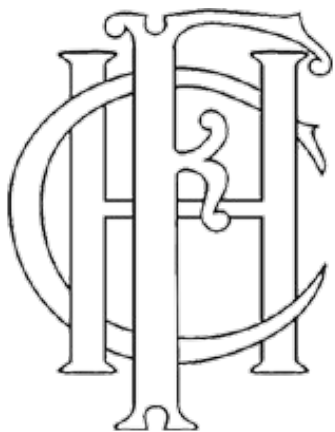
Lewis Latimer House Museum

BRIC



# Sugar Hill Children's Museum of Art & Storytelling

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THE FRICK COLLECTION

New York Hall of Science  
NYC Department of Cultural Affairs  
Queens Botanical Garden  
Queens Museum  
Rego Park Green Alliance Studio  
Staten Island Children's Museum  
Staten Island Historic Richmond Town  
Staten Island Museum  
Thalia Spanish Theatre Inc  
The Frick Collection  
The Metropolitan Museum of Art  
The New York Botanical Garden  
The Public Theater  
Urban Bush Women  
Whitney Museum of American Art  
Wildlife Conservation Society  
Wingspan Arts

# The Actors Fund

**Vision:** A world in which individuals contributing to our country's cultural vibrancy are supported, valued and economically secure.

**Mission:** Fosters stability and resiliency, providing safety for careers in performance art & entertainment. I interned at The Actors Fund for the 2019 Fall Semester.

The logo for PEN America is enclosed in a red, stylized speech bubble shape. The text "PEN AMERICA" is written in a bold, black, sans-serif font, with "PEN" on the top line and "AMERICA" on the bottom line.

**PEN  
AMERICA**

**Vision:** PEN America stands to protect human rights and free expression for literature.

**Mission:** To unite writers and their allies to celebrate & defend creative expression. I interned at Pen America for the 2020 Spring Semester.

**MailChimp:** Customize emails to suit multiple marketing campaign.

**HubSpot:** Powerful inbound marketing solution & an alternative to traditional marketing strategies.

**Donor Perfect:** Fundraising software for donor management, donation tracking, mass emailing, etc.

**Salesforce:** Unify marketing, sales, service, commerce, and IT on the world's #1 CRM.

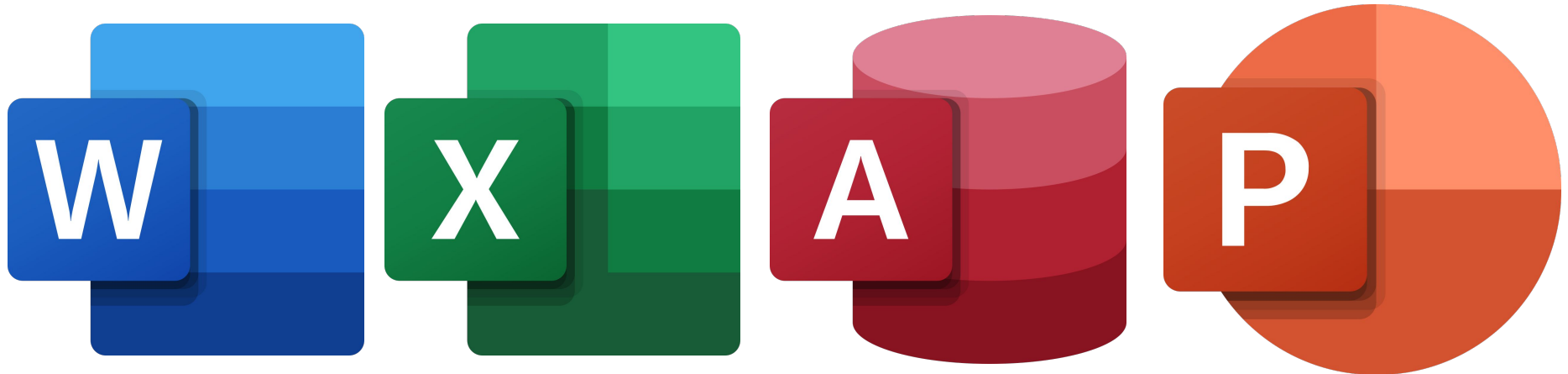


**Microsoft Word:** Explore recent features and functions to stay updated which includes: margins & orientation, objects, advanced pages & tables, illustrations & graphics, etc.

**Microsoft Excel:** High in-demand skill; favored by many employers. Features & Functions: conditional formatting, pivottables, data filtering, flash fill, chart optimization, formulas, etc.

**Microsoft Access:** Support tool for other MS applications. Features includes: reports, queries, database management, import & export data, information backup, etc.

**Microsoft PowerPoint:** Independent & team application for saving and sharing presentations. Functions includes: custom charts and presentations, special effects, automatic setup, etc.



# Creative Versatility

## Business / Sales Development

This field includes responsibilities in basic fundraising and marketing strategies, in-depth research, creative writing, designing monthly campaigns, and ensure brand consistency on community based platforms.

## Digital / Content Marketing

This area of marketing has primary duties which includes social media management, designing weekly online newsletters, copywriting, photo retouching, and email campaigns with adobe creative suite experience.

## Product Design

Responsibilities include: sketching, wireframing, prototype creation, journey mapping, market & user research, 3D modeling and rendering, advanced web skills in HTML, CSS, JavaScript, etc.

## Online Resources

[Lynda.com](https://www.lynda.com) / [Pluralsight.com](https://www.pluralsight.com) / [NYCCT Online Database](https://www.nycct.edu) / [Creative Boom](https://www.creativeboom.com)



Thank You!  
For Your Attention.

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Presentation by Dominique B.