



**Dominique Buffaloe**  
**Junior Graphic Designer**

Topics in Graphic Design Presentation

# Where I Come From? (My Past)



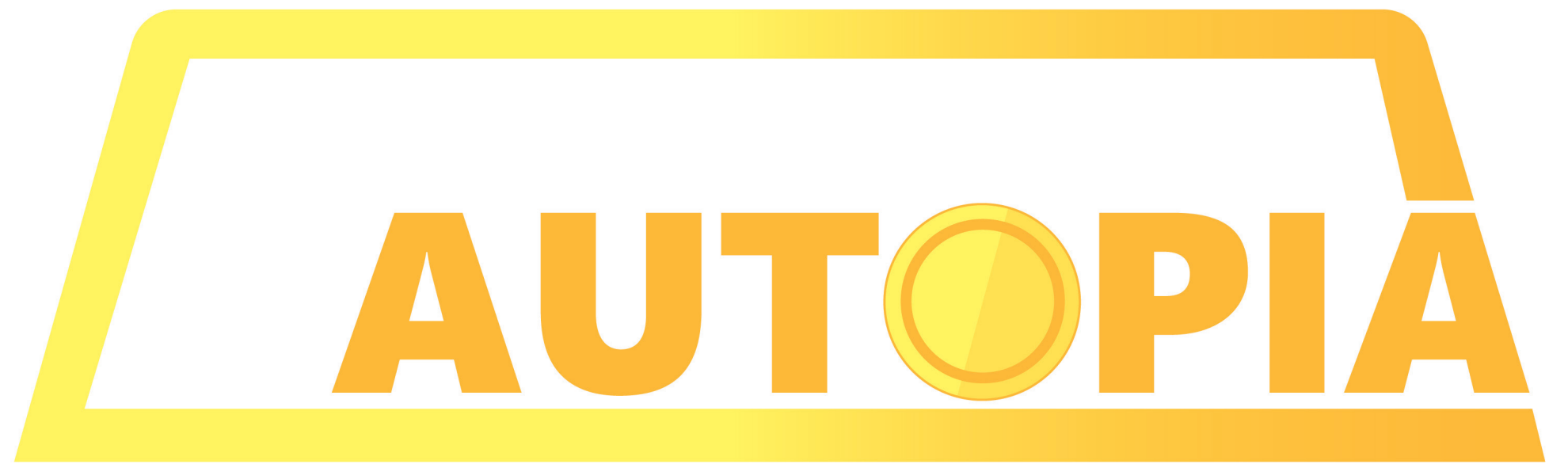
In 2012, I graduated from Monroe College with a A.A.S Degree in Hospitality Management. The last internship that I was selected for during this time was at a place called Wholesome Goodness Market, and although I did a significant amount of administrative business work. The owner desperately needed a graphic designer to redesign her menus, business cards, packaging labels, and so forth. After spending hours and hours redesigning her assets, I was interested in graphic design and decided to make in it an academic career choice, earning my A.A.S degree in Digital Design at Bronx Community College.

# My Previous Design Work

“ The company is called “Autopia” from the AU (gold chemistry symbol) plus utopia, and will consist in a new artificial Island where people will be able to rent or buy land from us and also conduct business with the advantage of no taxation or regulations.

The logo will be used in the first phase to raise money. Its main target audience will be rich individuals and financial corporations, so it should represent in some manner. ”

- Design Brief on Reddit



# Sugar & Sweet Boutique (Logo & Package Design)

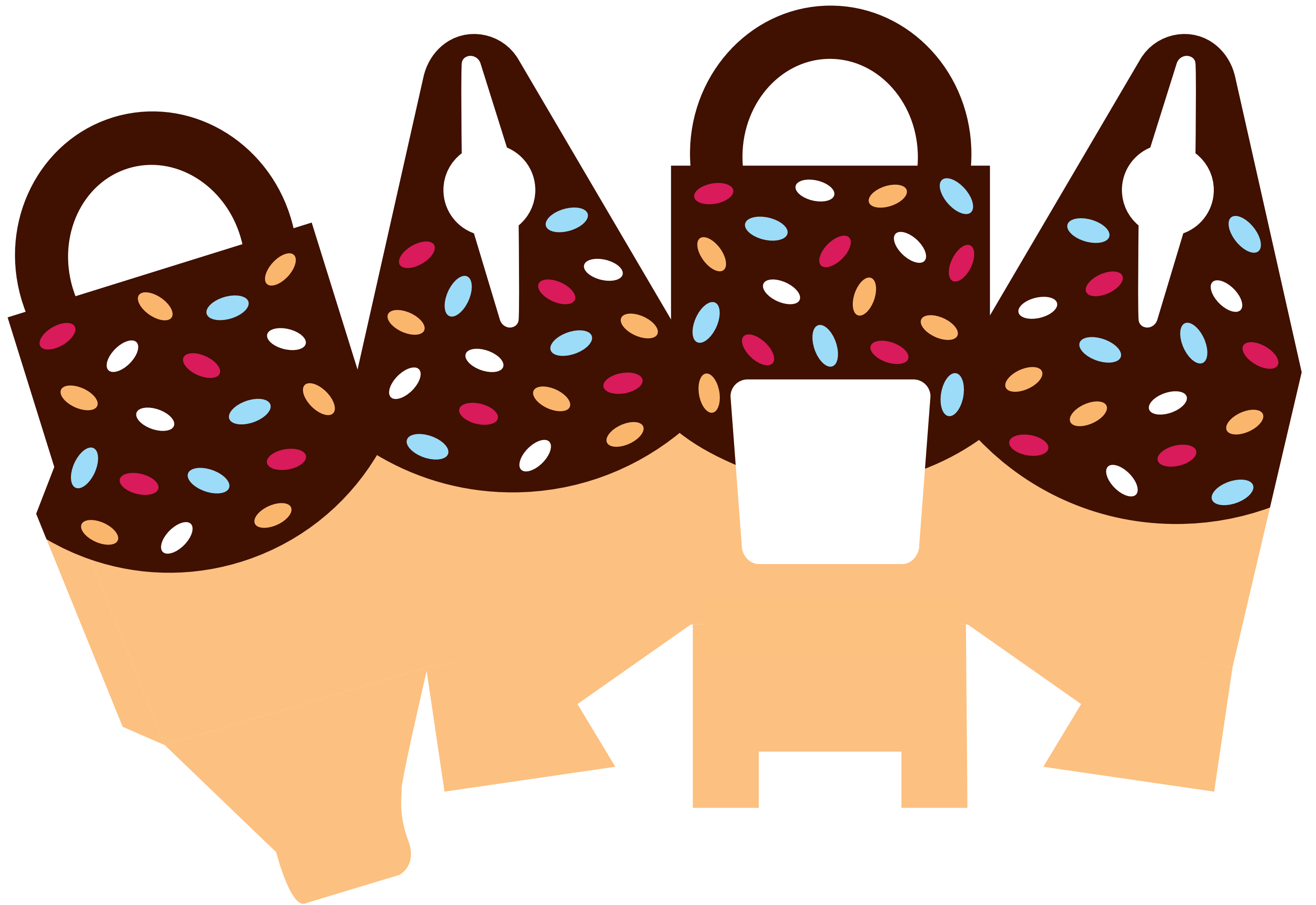
Sugar & Sweet Boutique sells a flavorful variety of delicious cupcakes to a specialized clientele in New York City.

Every client at Sugar & Sweet Boutique can create their own joyous and memorable experience by fully customizing the cupcakes of their choice for any special occasion such as weddings, graduations, holidays, and birthdays. Taste testing and samples are offered on a weekly basis, free of charge.













# Typography Posters

E

G

PERPETUA

Eric Gill United Kingdom  
Born: Brighton, 1882  
Died: Uxbridge, 1940

An English sculptor, sign painter, type designer, wannabe social reformer, devout Catholic with unusual sexual behavior (pedophile). His best known type designs were produced by the Monotype corporation, although he also designed type for private presses. His most widely used type Gill Sans, strongly influenced by the London Transport lettering of his teacher Edward Johnston, was the first successful sans type based on the humanist models of the Renaissance. Other of his designs are the intricate Perpetua and Joanna, named after his daughter.

Fonts by Eric Gill  
Aries, Gill Display Compressed, Gill Sans, ITC Golden Cockerel, ITC Golden Cockerel Initials & Ornaments, Joanna, Perpetua

A B C D

E F G H

I J K L

M N O

P Q R S

T U V W

X Y Z

BASKERVILLE

B W

J O a n n

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

John Baskerville United Kingdom. Born: Wolverley, Worcestershire, 1706 Died: Birmingham, 1775

English writing master, stonecutter, letter designer, typefounder and printer. Although in his lifetime he was under appreciated compared with his close contemporary William Caslon, he is now recognized as the other half of the duo that transformed English printing and type

founding. His font Baskerville stands as the classic example of the transitional font; a beautiful font with serifs thinner than old style fonts like Garamond and Caslon but thicker than Didot and Bodoni. He was much admired, notably by Fournier, Bodoni and Benjamin Franklin. The modern revival of Baskerville’s designs began in the 1920s, championed by Bruce Rogers. Fonts by John Baskerville: Baskerville

Claude Garamond  
France  
Born: Paris

French punchcutter, typefounder and printer from the first half of the sixteenth century, the best known of those who introduced Aldus' roman into Paris, establishing the style familiar to us all. Trained by Antoine Augereau. Garamond is an unsurpassed classical designer and craftsman. Fonts by Claude Garamond: Garamond No. 3, Garamond No. 5, ITC Garamond, Adobe Garamond, Simoncini Garamond, Granjo

A B C D E F G  
H I J K L M N  
O P Q R S T U V  
W X Y Z

Adobe

Garamond

# Where am I Now in 2019? (Freelancing)



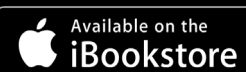
I am a freelance and junior graphic designer who thoroughly enjoys and specializes in logo design and identity branding, as well as editorial design for print, digital, and web. Over the course of my studies and my experiences as a junior graphic designer in New York City. I have obtained a comprehensive understanding of communication design accompanied with the technical aspects in a wide variety of design practices such as: the adobe creative cloud suite, print production, grid and format construction, the anatomy of typography, in addition to many other design practices.



The  
New York  
Times



5 OUT OF 5 STARS  
#1 BEST SELLER



# Hannibal Adofo

A two man team turns out to be a man and a woman, married, have pulled off a string of bank robberies around the Miami, Dade County, Florida area. A detective is determined to stop them. They are in and out of the banks in less than three minutes. No deaths or severe injuries to the hostages. They take one hostage only always and later releases them far away.

## Nobody Move...

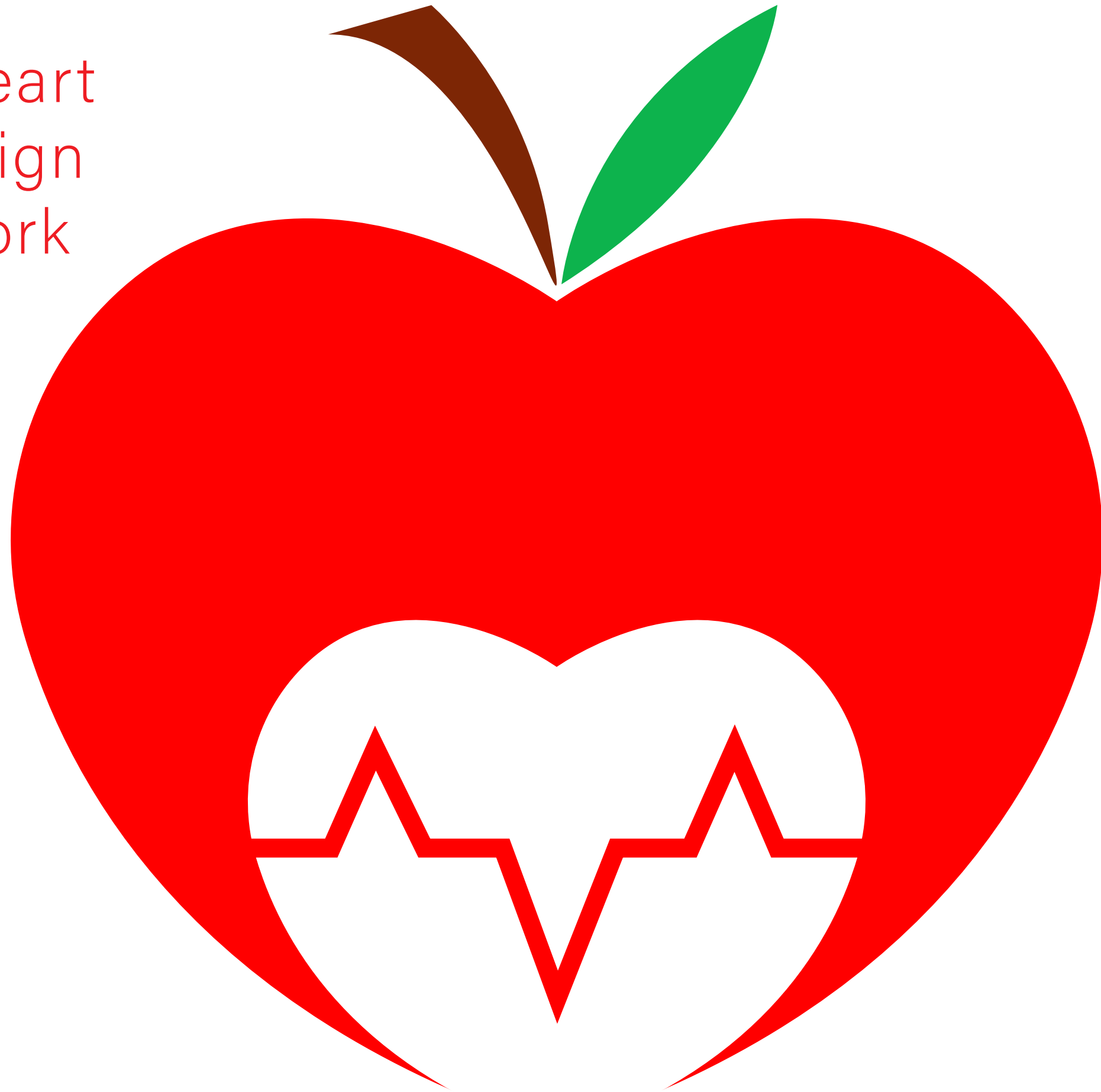
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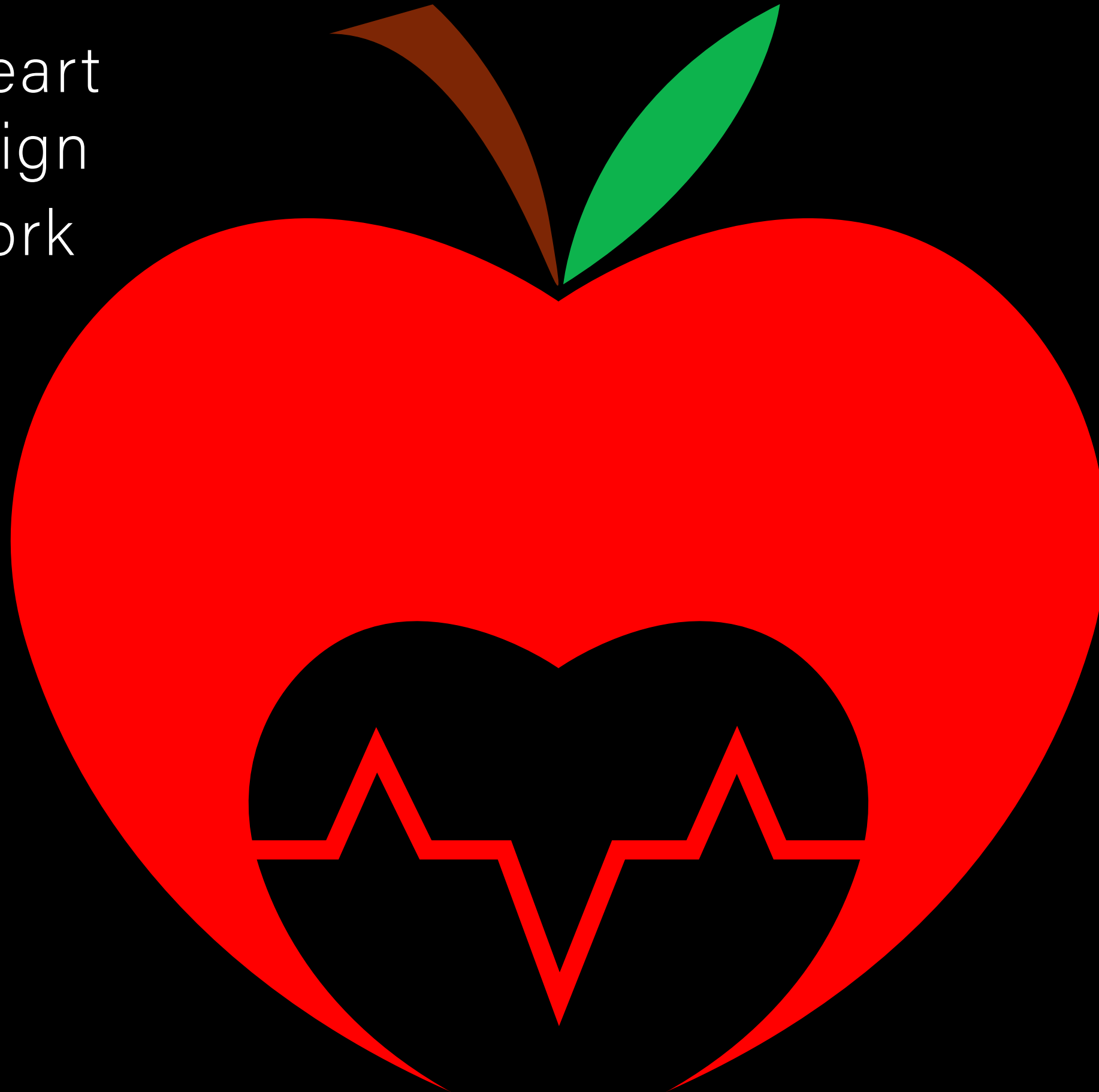
## NOBODY MOVE...

Hannibal  
Adofo

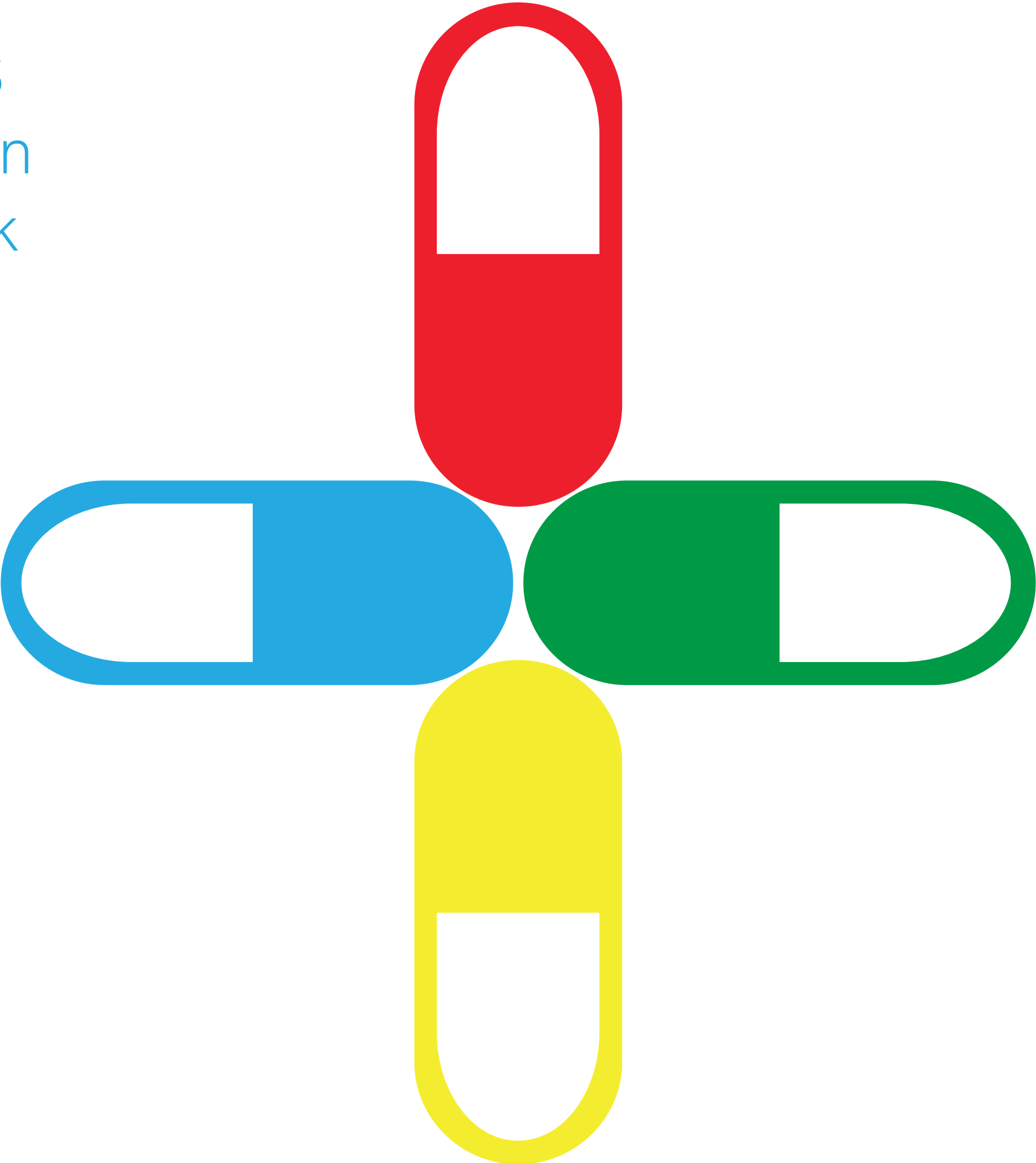
Health2Heart  
Logo Design  
Client Work



Health2Heart  
Logo Design  
Client Work



PILL PLUS  
Logo Design  
Cilent Work





PILL PLUS  
Logo Design  
Client Work



**THE END**