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Dr. Nazanin Munroe 20th Century Dress and Culture  
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1. The “Punk” aesthetic is being rebellious, standing out and being different than the rest. Punk fashion represented a subculture that only a few people were a part of. At the time, the fashion was different, and everyone didn’t understand it until it became mainstream and a trend. With punk fashion being exposed to everyone, it stopped being a subculture and was ruined. Punk fashion influenced designers in the 1970s by creating clothing that’s not expensive and anti-materialistic.
2. The cultural references that Westwood makes when describing her influences is Greek culture and tribal makeup. Westwood feels that these influences are primitive. In one of the garments she shows in the video, which were a pair of bondage plaid pants and jacket, she says she influenced from bandits that were from the countryside. She also feels the battle of Culloden influenced her to make that garment. Westwood used world history to influence her creation of a garment.
3. A designer that “pushed against the system” is Paul Poiret. Poiret was given credit for removing corsets in dresses. A dress he didn’t use a corset was a garden dress he created in the early 1900s. The corset was something that women would always wear in dresses and this was a huge step into changing women’s fashion.
4. A brand today that employs PUNK ideals is Supreme. Supreme doesn’t necessarily have one designer but a design team. The punk aesthetics the design team uses is creating rebellious designs and messages. Supreme is a skateboard brand so many of its designs are influenced by punk, they create garments that stand out and are unique. The brand also had a subculture, the people that wore Supreme were those who into streetwear or just knew the brand from word of mouth or exploring soho. It was like that until recently, the brand became mainstream and anyone with money could buy anything from the brand even with its aftermarket.



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## Reference List

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*Punk Fashion (Documentary Excerpt 1977)* [Video file]. (2018, August 6). Retrieved November 15, 2020, from <https://www.youtube.com/watch?v=NNo2NeYzEF0&feature=youtu.be>