Daniela Peckova Watanabe

Podcast 1

The Podcast "Cancel Culture" by You're Wrong About, breaks down the term cancel culture and what it means, and how we got to such radicalism. The podcast hosts point out that the internet as the means responsible for scaling things and taking it out of proportion and out of context at times, an interesting fact is that they say we might still be halfway to adapting to the internet as a means of communication. It's said that it took over a 100 years for society to adjust to printed press when it came out. They also point out a distortion of numbers in the internet, a podcast or video with hundreds of thousands views that have 10% of its consumers hating it has huge impact because the 10% ended being more relevant than the 90% who liked the video. The bad always makes more noise.

The hosts worry about the many significances of the term and what it means; Sarah for instance fears being cancelled because it might be hurtful to her as a communicator, it's an extra pressure to be stepping on eggshells with the fear of waking up one day and having anything you have done or plan to do discredited because of something she said or did that was not approved by society. This is a fear that can affect anyone who is exposing themselves in a communication platform, and its a very current issue as recently we all became communicators in some way, in fact 22 million people have over 1 million followers on Youtube which blurs the lines between private and public individuals and expands the number of public figures to previously unheard of levels. According to the podcasters, the shift happened when the judging went from your close to peers to the general public, and the moral norms shifted to the audience.

The historical context of the podcast is very current as the term has been inserted in rap songs, twitter trending topics and people start to use in their vocabulary. To hight light the context, the hosts tell Justine story, a woman who made an excusable racist post before entering the plane had her life fall apart for it before she landed, her employer was quick to dismiss her, Justine trended on Twitter for 12 hours and the comic side of the story was so popular that someone actually went to the airport in South Africa record her looking at her phone. Cancelling someone became normalized and entertaining for many.

The episode teach us about gender and the society is that homophobic, racists and bad people in general always existed but now they have a voice, a public platform and an audience that can have unbelievable proportions, which is great because these are things that can't be tolerated anymore but in the same time, things got out of control and a bad joke can have out of proportion reactions and impact in someone's life. It's safe to affirm that information need to be proven to be real, all sides have to be heard, and have the right to speak under consequences, at least that's how it would be in an actual trial.