



# CAREER MAP

DANIELA PECKOVA WATANABE

## STRENGTHS

**Creativity**

**Fashion Design Innovator**

**Resilience**

**Curiosity**

**Ambitious**

## PASSION

**Art Direction**

**Travel**

**Fashion**

**Yoga**

**E-Com Development**

## WORK EXPERIENCE

**Fashion Internship**

**Harmonia Creative Director**

**International Model**

**PYT Beauty Board**

**Glen-Gery NYFW Event Planner**



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## LIFE EXPERIENCES

Lived in over 15 countries  
World traveler  
Yoga Teacher  
Starting Own Business  
Left the home country and family at 17 to work overseas as a model

## VOLUNTEER AND CO-CURRICULAR WORK

Futurists Club at NY College of Technology  
Member of non-profit Universidade do Amor Amazon Forest

## NETWORK

Professors at NY College of Technology  
Models  
Photographers  
Brand teams that I worked for as a model  
Model agencies



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## PERSONAL SHORT-TERM GOALS

- Avoid conflict**
- Practice Yoga every morning**
- Lose some weight**
- Become Pregnant**
- Travel as I use to**

## PROFESSIONAL SHORT-TERM GOALS

- Selling my designs at Revolve**
- Come out in Vogue**
- Do another NYFW show but at the Spring Studios**
- Have an aligned team,**
- Showroom space in Soho**

## PERSONAL LONG-TERM GOALS

- Financial Freedom**
- Peace**
- Complete the Ashtanga Yoga Series 1 with ease**
- An apartment with a river view at Battery Park**
- Become a mother**



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**PROFESSIONAL LONG TERM  
GOALS**

**Establishing a brand that is easily recognized**

**Going public or selling the company**

**Creating jobs for other people**

**Creating social value through my company**

**Making the company more sustainable**