Format guidelines for mood transformation composition
1. Choose a personal memory where you have a strong color and mood association.
Create a composition which evokes this mood (ex. shame) using the colors that you remember.
2. Repeat this composition, but use colors that you think other people would generally
associate with this mood (ex. shame).
3. Repeat this composition again (ex. shame), but use color that you think other people would
generally association with the opposite mood (ex. pride).
4. Repeat the opposite mood colors but change the composition (ex. pride) to better fit this
new mood (ex. pride).

Dimensions:

1 in

7 in

1 in   1 in

2.5 in

1 in
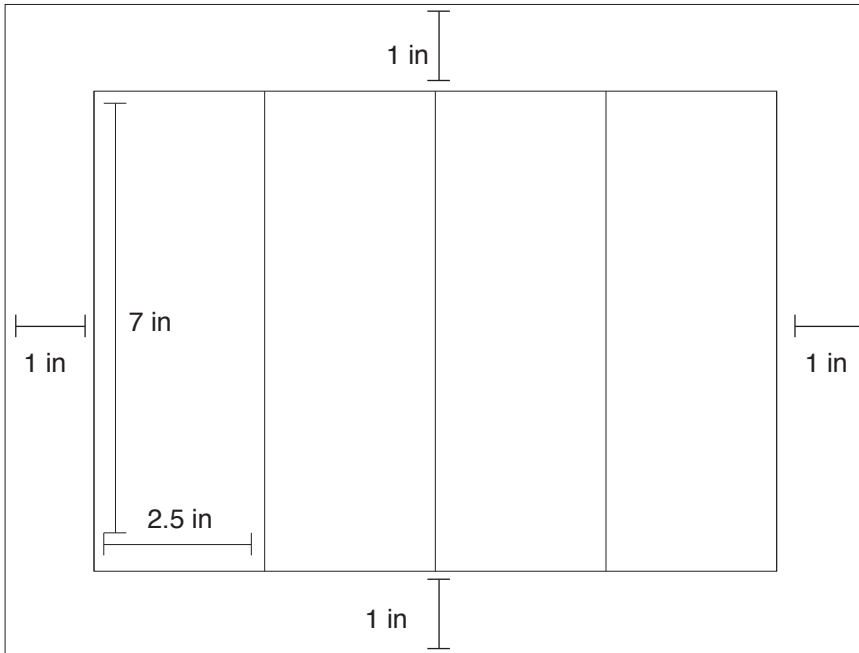
9" x 12" smooth bristol- the rectangle planes should be 2.5" x 7"

Example:

1   2   3   4
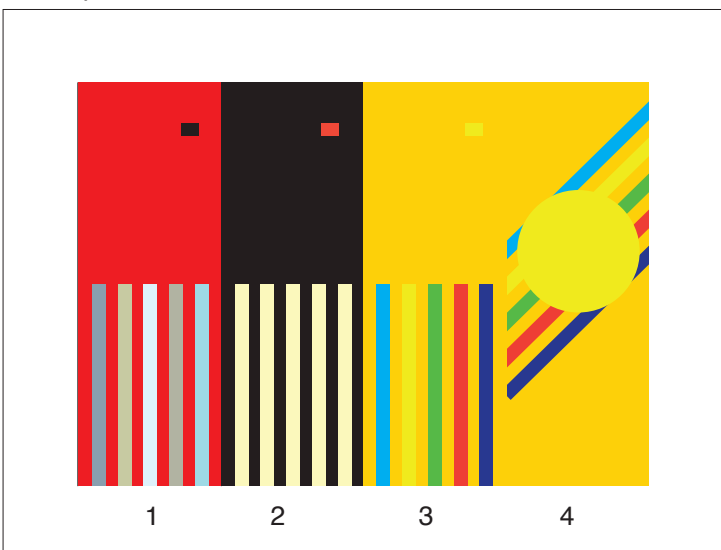
1. Personal memory
composition mood: shame
color palette: shame memory

2. Composition mood: shame
color palette: shame general palette

3. Composition mood: shame
color palette: pride general palette

4. Composition mood: pride
color palette: pride general palette

Composition exactly the same for 1, 2, 3
Color changes

Color palette exactly the same for 3, 4