

# Deborah Amon

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## EXPERIENCE

### Morphew, New York — Showroom Manager

JUNE 2021 - PRESENT

Manage walk-ins and appointment-based sales  
Manage inventory and shipment between all Morphew stores and other consignment stores  
Coordinate eCommerce photoshoots for the official website.  
Designed digital marketing campaigns for social media and email to drive company revenue.  
Manage catalog and conducted a quarterly audit of the showroom collection  
Conduct virtual and in-person appointments for Morphew clients

### Morphew, New York — Staff

AUGUST 2019 - JUNE 2021

Designed digital marketing campaigns for social media and email to drive company revenue.  
Read designer mood boards for client presentations and interpreted vintage swatches for the contemporary customer through client research.

### Paradox, New York — Intern

AUGUST 2019 - JUNE 2021

Organized, micro-categorized, and itemized textile archives of over 7,000 vintage prints.  
Worked with the Paradox Account Executive to facilitate client appointments.

## PROJECTS

### Redefining Gender & Gender Expression through Self-Perceptions & Self-Reflections — April 2020

CUNY Academic Works - [academicworks.cuny.edu/ny\\_pubs/577/](https://academicworks.cuny.edu/ny_pubs/577/)

### Narrating an individual's life through Mathematical terms and African objects. — January 2015

Collegiate Science and Technology Entry Program, The City University of New York

## EDUCATION

### New York City College Of Technology, New York — Bachelor of Science - JUNE 2020

*Business and Technology of Fashion (Cum Laude)*

## AWARDS

Dean's list:  
Spring 2019,  
Fall 2019  
Spring 2020.

## SKILLS

Research  
Customer Service  
Social Media  
Fashion Design  
Tailoring  
Sewing

## LANGUAGES

Yoruba