Graphic Artists Guild Handbook: Pricing & Ethical Guidelines, 14th Edition

is an indispensable resource for people who create graphic art and those who buy it. As the graphic art marketplace continues to evolve to meet the needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the need for up-to-date information on business, ethical, and legal issues is greater than ever. Find it all here in the 14th Edition-timely new insights and expert guidance

the latest pricing guides for buyers and sellers

Current salary information and additional job descriptions

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Expanded chapter on web design & other digital graphic arts

Updated chapter on Surface Pattern Design

Additional professional, business, and legal resources.

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