

STUDENT INFORMATION SESSION

INCOMING COHORT CYCLE





BACKGROUND

- Cultural Corps is an internship program created to address the lack of diversity in New York's cultural institutions.
 - (2016 DCLA report)
- Selected CUNY students receive professional development training and are matched with a cultural institution for a semester-long paid internship.
- After the program, Cultural Corps members join our Alumni Network, accessing opportunities for paid jobs, cultural enrichment, and professional development in the arts and culture sector.



CULTURAL INSTITUIONS

- Cultural institutions focus on conserving, interpreting, disseminating, and promoting cultural, scientific, and environmental knowledge.
- They facilitate interaction and engagement with heritage.
- The U.S. has over 33,000 museums, according to the Institute of Museum and Library Services.
- There are twice as many museums in the U.S. as there are Starbucks.











(examples of organizations considered cultural institutions)

PROGRAM BENEFITS

COMPENSATION

- Interns are paid \$20 per hour
- Interns work for a total of 150 hours during the semester
- Interns receive 15 hours of paid professional development

PROFESSIONAL DEVELOPMENT

- Career readiness workshops
- Experience working in a cultural institution
- Technology trainings

NETWORKING OPPORTUNITIES

- Access to arts and culture professionals
- Industry-specific speaking engagements
- Potential job opportunities





2024-2025 PARTNERS

- American Museum of Natural History
- El Museo del Barrio
- Queens Botanical Garden
- New York City Ballet
- Wildlife Conservation Society
- The Whitney Museum of American Art
- The MET Museum
- Center for Puerto Rican Studies (CENTRO)
- Independent Curators International (ICI)
- New York Hall of Science

INTERNSHIP OPPORTUNITIES: PART 1

EDUCATION & PUBLIC PROGRAMS

- Support the development, facilitation, and evaluation of educational programs.
- Collaborate on lesson planning and participate in workshops, enhancing visitor engagement and the overall educational experience.

COMMUNICATIONS & MARKETING

 Collaborate with the communications department to create graphic design materials, conduct audience outreach, manage social media, produce photography and videos, and develop branding strategies.

DEVELOPMENT & FUNDRAISING

 Assist in creating and implementing fundraising strategies, researching potential donors, drafting grant proposals, and coordinating fundraising events to support the institution's mission and enhance community engagement.

INTERNSHIP OPPORTUNITIES: PART 2

CURATORIAL & EXHIBITIONS

• Collaborate with curators on the planning, organization, and installation of exhibitions. Assist with documentation, archiving, and conservation projects, and conduct research on collection objects and exhibitions.

PRODUCTION MANAGEMENT

 Collaborate with production managers to coordinate theater, dance, and musical performances for various audiences. Set up events and engage with performing artists and audiences to ensure a smooth experience.

Or,

 Assist in art production processes by learning materials handling, tool and machinery operation, and general shop maintenance, while supporting artists and community members in a professional fabrication environment.

MAJOR CATEGORIES BY SELECTED HUB

Note: that all majors are accepted into the program. You may have qualifications other than your academic major, that make you a great fit for your department of choice.

ALL HUBS

- Art Management & Leadership
- Gallery and Museum Studies

COMMUNICATIONS & MARKETING

- Marketing, Design & Communications
- Business, Management & Accounting

PRODUCTION MANAGEMENT

- Fine & Performing Arts
- Electronic Design and Multimedia

DEVELOPMENT & FUNDRAISING

- Business, Management & Accounting
- English

CURATORIAL & EXHIBITIONS

- Fine & Performing Arts
- Art History, History, Anthropology
- Language, Ethnic & Identity Studies

EDUCATION & PUBLIC PROGRAMS

- Education Programs
- Fine & Performing Arts
- Humanities & Social Sciences



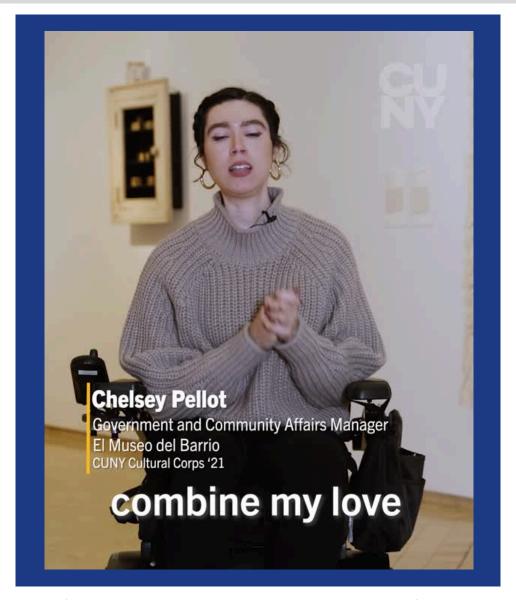
ELIGIBILITY

- Undergraduate Student
 - Early College Students within their first two years of college will be prioritized for program participation
 - Third and Fourth-year college students are still eligible to apply
- No previous paid college internship experience
- Cumulative Grade Point Average of at least 2.5
- Must be able to work 15 hours per week (12 weeks total) during the semester
- Have addressed any remedial education needs before applying for the program

International students with proper work authorization required by the U.S. Citizenship and Immigration Services (USCIS) are welcome to apply.



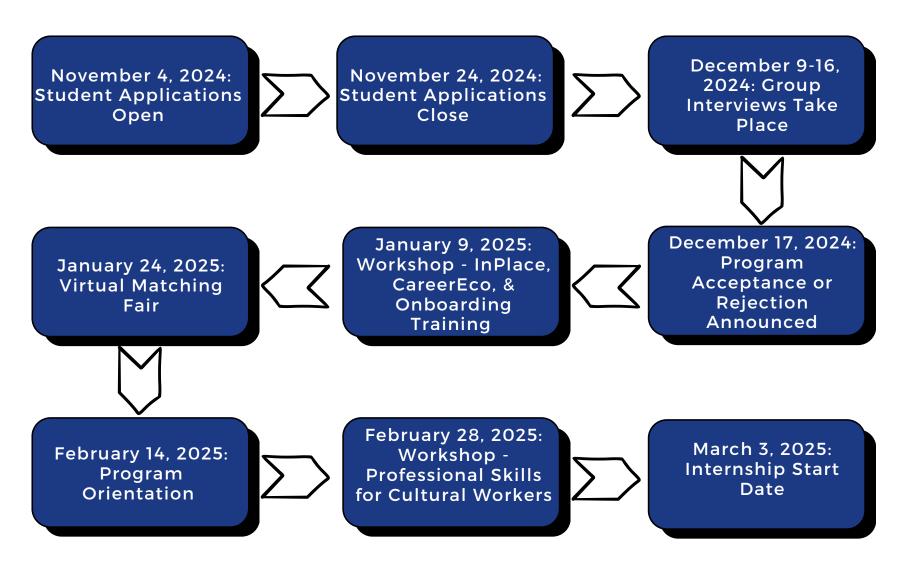
ALUMNI EXPERIENCES



Click to watch Chelsey Pellot's Experience

RECRUITMENT TIMELINE

Here are the **tentative** timeline dates for the program (not all dates are finalized and you should inquire with our program for established dates).





- **GPA:** A minimum GPA of 2.5 is required to apply, Applicants with a GPA of 3.5 or higher will be viewed more favorably.
- **Major:** While arts and culture majors are preferred, students from any discipline are encouraged to apply. Be sure to connect your studies and experiences to the arts and culture sector, and the department of your choice, regardless of your major.
- Class Level: All undergraduate students are eligible, but priority will be given to first- and second-year students.
- **Previous Internship Experience:** If you've previously completed a paid internship during college, this program is not for you.
- Personal Information: Ensure your Name, CUNY email, phone number, address, and EMPLID are correct. Only include a "Preferred Name" if you go by a name other than your legal name (avoid nicknames).
- Your **CUNY email** is your school email address. Do not use your CUNY login ID (e.g., "xx@login.cuny.edu").
- Resume: Upload your resume in PDF format.



- Contact Info: Include your contact details clearly so it's easy for the reviewers to reach out to you.
- Objective or Summary Statement: Start your resume with a clear, concise objective or summary statement that provides an overview of your career goals and how this internship fits into them.
- **Relevant Experience:** Highlight work, volunteering, or coursework related to the department/hub you are applying for.
- **Formatting:** Ensure sections are organized, use clear fonts, bullet points, ensure proper readability. Keep your resume clear, concise, and to the point
- Grammar: Avoid grammar and punctuation errors.
- **Skills:** Include hard skills (e.g., Excel, Photoshop, language proficiency) and soft skills (e.g., communication, adaptability).
- Quantify Achievements: Whenever possible use numbers to showcase your accomplishments (e.g., "Led a team of 5 students" or "Organized 3 events with over 100 attendees").
- **Leadership:** If you have held any leadership roles (in clubs, projects, or work), be sure to highlight them.



- Address the prompt clearly and meet the recommended length (150– 250 words).
 - Why are you interested in working for a cultural institution?
 - What qualities make you a good fit for the program and the department applied for?
- Showcase your motivation, skills, and interest in the cultural arts sector.
- Use specific examples of responsibility, commitment, and how the program aligns with your future goals.
- Share your personal background and experiences to make your essay stand out.
- Proofread carefully for grammar and clarity.



THANK YOU!

Click here to fill out our program interest form.

Visit <u>cuny.edu/culturalcorps</u> to learn more!

FOR QUESTIONS AND COMMENTS, EMAIL US AT CULTURALCORPS@CUNY.EDU