

SENIOR ORIENTATION

COMMUNICATION DESIGN | SPRING 21



SECTIONS:

COMD4801 SP'21 PORTFOLIO

SPECIALIZED SECTIONS

- 0L10 Motion/Animation
- 0L06 Illustration
- 0L08 Graphic Design
- 0L32 Web
- 0L34 Advertising

- 0L75 General

NOV 5
VIRTUAL
CHAT

12:45PM



CHOOSE BY SPECIALTY

COMD4830 SP'21 SENIOR PROJECT

SPECIALIZED SECTIONS

- 0L24 Illustration
- 0L26 Motion/Animation
- 0L28 Advertising
- 0L94 Web
- 0L95 Graphic Design

NOV 5
VIRTUAL
CHAT

12:45PM



CHOOSE BY SPECIALTY

COMD4900 SP'21 INTERNSHIP

CHOOSE ANY SECTIONS

- 0L92 Internship
- 0L96 Internship

NOV 5
VIRTUAL
CHAT

12:45PM



ANY SECTION

COMD4801 THE PORTFOLIO

- ▶ **You don't need a portfolio to get in, but you need one to get out!**
- ▶ **Think of it as your "greatest hits"**
- ▶ **Help yourself by finding all your old projects and organizing them**
- ▶ **You'll need to make a resumé set: resumé, business card, cover letter, etc.**
- ▶ **You will need to have a website but a printed portfolio is NOT required**
- ▶ **Semester finishes with a Portfolio Review with professionals**

COMD4801 THE PORTFOLIO

- ▶ **Students meet with an advisor one-on-one every week**
- ▶ **Five group meetings (dates to be posted)**
- ▶ **Who is your Portfolio for? You should have in mind who and where you want to work.**
- ▶ **You need to be comfortable talking about your work, who you are as a creative professional, and tooting your own horn!**
- ▶ **How do you find jobs?**
- ▶ **How do you keep a job?**

COMD4801: FAQs

Q: What If my work falls under more than one discipline?

A: Select a section that must closely relates to your work.

Q: Can I use work from classes, from freelance, personal projects, group projects?

A: Yes. All of the work, but only the best work. Just make sure you give everything the proper context.

Q: Do I have to code my whole website?

A: No. There are tons of great services you can use that have templates at the ready for featuring creative work, at varying price points.

COMD4830 SENIOR PROJECT

- ▶ **Students work on a semester-long project**
- ▶ **Present a proposal**
- ▶ **Students meet with an advisor one-on-one every week**
- ▶ **Five group meetings (dates to be posted)**
- ▶ **Reviewed and graded by a committee**
- ▶ **PREREQ: COMD3701 Design Studio**

COMD4830 SENIOR PROJECT

- ▶ When thinking about what project to do, think of something that truly interests you and that you feel passionate about.
- ▶ For many the Senior Project becomes an integral part of your portfolio.
- ▶ You will also be working on a process book. What this looks like varies greatly per area or per project. It will contain research, sketches, thoughts, process, etc. This will show the committee how you go from points A to Z
- ▶ When thinking about a possible project and writing your proposal, think of these three words . . .

**WHAT
WHY
HOW**

The background features a dark blue gradient with a complex pattern of thin, glowing lines. These lines are primarily purple and blue, creating a sense of depth and movement. The lines are arranged in a way that suggests a network or a series of interconnected paths, with some lines curving and others intersecting. The overall effect is a modern, digital aesthetic.

COMD4830 SENIOR PROJECT

- ▶ **What is the problem that you are going to solve (actual project)?**
- ▶ **Why are you solving this problem (reflection)?**
- ▶ **How do you plan to address or solve this problem (deliverables/ components of the actual project)?**

COMD4830: FAQs

Q: What If I have a project that falls under more than one discipline?

A: Select a section that must closely relates to your project.

Q: Can I continue a project from a previous class?

Q: Can I use a project for a client as my senior project?

COMD4830 SENIOR PROJECT

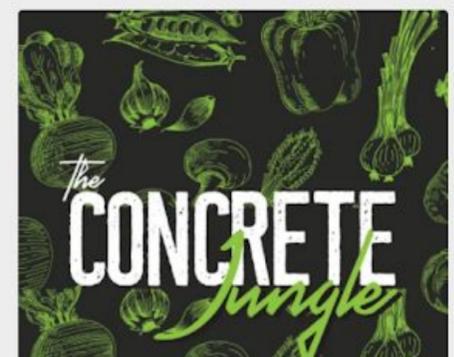
Senior Project Selects
Spring '20

Senior Project Spring 20 examples

<https://www.comd.online/portfolios/sp20-senior-projects/>

Selected Students:

Alana Langyel, Alyson Leopoldi, AnQi Wang, Ashley Lin, Christopher Wong, Erza Torres, Hannah Koo, Janae Harrison, Jazzmyne Terry, Kimberly Morales, Lyliaanna Velazquez, Marc Rodriguez, Nhi Vuong, Obed Ledezma, Sabrina Khan, T'ahna Howard, YanLin Lu, Yan L. Moy, Yari Zhiliang, Yimei Han



COMD4900 INTERNSHIP

COMD Internship Coordination Site

<https://openlab.citytech.cuny.edu/comd4900internship/>

COMD Communication Design Internship Coordination Site

Just Another CityTech OpenLab site

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Senior Project, Senior Portfolio and Internship Orientation
Nov. 5th at 12:45 to 2

[Leave a reply](#)

This orientation is important to attend for all enrolled in those classes next semester.

This entry was posted in [Uncategorized](#) on [October 29, 2020](#) by [tgoetz](#).

Reminder BFA COMD students: Plan Week Info Session today
at 12:30 in the COMD virtual office

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Dear students

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